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## Meals On Wheels Association Celebrates One Month Countdown to 12<sup>th</sup> Annual March for Meals Campaign

*Month of March to Spotlight Meals on Wheels Programs Across America and the Seniors they Serve*

**Alexandria, VA, January 31, 2014** – The Meals On Wheels Association of America, the oldest and largest organization composed of and representing local, community-based Senior Nutrition Programs, today celebrates one month until the 12<sup>th</sup> Annual March for Meals campaign. For the first time in the campaign’s history, the Association has launched a national website ([www.marchformeals.com](http://www.marchformeals.com)) to support the efforts leading up to and throughout the month of March.

March for Meals is the community-by-community nationwide celebration of the Meals on Wheels programs that keep our senior neighbors happier and healthier. These dedicated Senior Nutrition Programs collectively serve a nutritious meal, a warm smile and the safety check that enable over two and a half million seniors to be more independent in their own homes.

“The month of March mobilizes local Meals on Wheels programs across the country to engage their communities and build the support needed to help boost their capacity and impact,” said Meals On Wheels President and CEO Ellie Hollander. “This effort is the product of a long-standing, dynamic and effective public-partnership between Meals on Wheels programs and the businesses, organizations, governments and volunteers who give so generously in their communities.”

In the weeks leading up to March, supporters are invited to visit [marchformeals.com](http://marchformeals.com) to learn more about Meals on Wheels, senior hunger and to locate a March for Meals celebration in their town. The list of more than 200 participating Senior Nutrition Programs grows every day and celebrations range from volunteer drives, fundraising events and Community Champions Week – the third week in March devoted to special meal deliveries and awareness-raising activities featuring prominent community figures and elected officials.

The 12th annual March for Meals campaign is an effort led by the Meals On Wheels Association of America to present opportunities for volunteers, businesses and governments to support seniors in a variety of ways that make communities stronger, safer and healthier. For more information, visit [marchformeals.com](http://marchformeals.com).

### **About Meals On Wheels Association of America**

*The Meals On Wheels Association of America is the only national organization and network dedicated solely to ending senior hunger in America. The Association is the oldest and largest organization composed of and representing local, community-based Senior Nutrition Programs in all 50 states as well as the U.S. territories. More than 5,000 local Meals on Wheels Programs leverage a dedicated army of two million volunteers who day-in and day-out create an efficient and caring way to help America’s seniors stay independent, healthy and able to live in their own homes. For more information, or to locate a local Meals on Wheels program, visit [mowaa.org](http://mowaa.org).*