



CAESARS FOUNDATION RAISES SENIOR HUNGER AWARENESS WITH DONATION OF THREE MEALS ON WHEELS DELIVERY VEHICLES

LAS VEGAS – (Sept. 18, 2014) – Furthering its commitment to helping older individuals live longer, healthier, more fulfilling lives, the Caesars Foundation announced the donations of three meal delivery vehicles to local members of the Meals On Wheels Association of America– Meals on Wheels of Northwest Indiana in Hammond, Ind., Don Bosco Senior Center in North Kansas City, Mo., and the New Orleans Council on Aging in New Orleans, La. The donations will take place throughout the month of September.

The new vehicles will expand each organization’s ability to provide meals to older individuals in the community. Combined, 27,000 additional meals will be delivered annually to seniors in need as a result of the new vehicles.

“Caesars Foundation has recognized that together, we can deliver a solution that enables seniors to live a nourished life with independence and dignity,” said Ellie Hollander, President and CEO, Meals On Wheels Association of America. “We are truly thankful for the support Caesars Foundation has provided the Association for more than a decade, helping us to empower community programs to improve health and quality of life for the seniors they serve.”

The new vehicles bring the total number the Caesars Foundation has donated to Meals on Wheels programs in 18 states to 53. This represents more than a \$5 million commitment that Caesars Foundation has invested toward ending senior hunger through a partnership spanning more than a decade.

Support from Caesars Foundation also includes underwriting ground-breaking research on the prevalence of senior hunger nationally, which resulted in an invitation to both Caesars and Association representatives to testify in front of committees in the US House and Senate. The 2008 and 2009 research studies funded by the Foundation are titled "The Causes, Consequences and Future of Senior Hunger in America" and "Senior Hunger in the United States: Differences Across States and Rural and Urban Areas," respectively. Both studies continue to be referenced by politicians, academics and organizations working in the hunger space today.

“The service Meals On Wheels Association of America and its programs continue to provide to the countless friends and neighbors across the country is invaluable,” said Thom Reilly, executive director of the Caesars Foundation. “We are very proud to continue our partnership by donating these three vehicles in an effort to decrease senior hunger in America.”

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Of the more than \$66 million the Caesars Foundation has contributed across the globe since inception in 2002, more than \$15 million, or 24 percent, of the Foundation's giving has benefitted organizations addressing the needs of older individuals.

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About The Caesars Foundation

The Caesars Foundation is a private foundation funded by a portion of operating income from resorts owned and operated by Caesars Entertainment. The Foundation is the entity through which Caesars Entertainment funds programs and projects of \$10,000 or more, as well as not-for-profit giving requirements imposed by certain operating jurisdictions. The Foundation's objective is to strengthen organizations and programs in the communities where our employees and their families live and work. For more information, please visit caesarsfoundation.com, facebook.com/caesarsfoundation, or follow on Twitter @CaesarsFdn.

About Meals On Wheels Association of America

The Meals On Wheels Association of America is the only national organization and network dedicated solely to ending senior hunger in America. The Association is the oldest and largest organization composed of and representing local, community-based Senior Nutrition Programs in all 50 states and U.S. territories. More than 5,000 local Meals on Wheels Programs leverage a dedicated army of two million volunteers who day-in and day-out create an efficient and caring way to help America's seniors stay independent, healthy and able to live in their own homes. For more information, or to locate a local Meals on Wheels program, visit www.mowaa.org.

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