MARCH FOR MEALS STYLE GUIDE BRIEF

PRIMARY LOGO

ALTERNATIVE LOGOS

Black

Reversed type

BRAND COLORS

RGB 0 / 57 / 82	RGB 0 / 183 / 196	RGB 171 / 208 / 55
CMYK 100 / 48 / 12 / 58	CMYK 80 / 0 / 18 / 0	CMYK 28 / 0 / 100 / 0
Pantone 302 C	Pantone 3115 C	Pantone 382 C

WIDTH & CLEAR SPACE

Do not display the logo in print smaller than 1 inch.

Always include an "on circle" height of clear space around the logo.

● = ●

THINGS TO AVOID

DO NOT stretch or alter the shape of the logo.

DO NOT apply a drop shadow.

DO NOT crop the logo.

DO NOT rotate the logo.