



Contact:
Jenny Bertollette
Communications Director
571-339-1603
jenny@mowaa.org

Meals On Wheels Association Awards Nearly \$300,000 in March for Meals Grants *Funding for the 12th Annual Awareness Campaign Made Possible by Subaru of America, Inc.'s "Share the Love" Event*

Alexandria, VA, July 18, 2014 – The Meals On Wheels Association of America, the oldest and largest organization comprised of and representing local, community-based Senior Nutrition Programs, today announces that \$299,500 in grants have been awarded to local Meals on Wheels programs for their participation in the 12th Annual March for Meals campaign. This year's grants were made possible by the generosity of Subaru of America, Inc. and its sixth annual "Share the Love" event. During the "Share the Love" event, for every new vehicle purchased or leased, Subaru donates \$250 to the owner's choice of participating charities.

"The March for Meals grant program is our way of rewarding local programs for bolstering the dynamic and effective public-private partnership between Meals on Wheels and the businesses, organizations, governments and volunteers who provide critical support within their communities," said Meals On Wheels President and CEO Ellie Hollander. "This March was by far our most successful campaign, mobilizing more than 350 local Meals on Wheels celebrations across the country that effectively engaged communities to help boost capacity and local impact."

In total, \$299,500 of the \$1.7 million donated to the Association through the 2013-2014 "Share the Love" event is being granted to 205 local Meals on Wheels programs and one Meals On Wheels-affiliated State Association based on their March for Meals efforts. The Osceola Council on Aging is receiving the top award of \$10,000 for its extensive awareness and fundraising activities in Kissimmee, FL. Find a full list of grantees [here](#).

"We're thrilled to continue our relationship with Meals On Wheels through the "Share the Love" event as a National Sponsor of the March for Meals campaign," said Subaru vice president, marketing, Alan Bethke. "Having given nearly \$7 million to Meals On Wheels over the last six years, Subaru is making a real difference in the lives of seniors in local communities."

The annual March for Meals campaign is an effort led by the Meals On Wheels Association of America to present opportunities for volunteers, businesses and governments to support seniors in a variety of ways that make communities stronger, safer and healthier. For more information, visit marchformeals.com.

About Meals On Wheels Association of America

The Meals On Wheels Association of America is the only national organization and network dedicated solely to ending senior hunger in America. The Association is the oldest and largest organization composed of and representing local, community-based Senior Nutrition Programs in all 50 states as well as the U.S. territories. More than 5,000 local Meals on Wheels Programs leverage a dedicated army of two million volunteers who day-in and day-out create an efficient and caring way to help America's seniors stay independent, healthy and able to live in their own homes. For more information, or to locate a local Meals on Wheels program, visit mowaa.org.