



So no senior goes hungry.

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Meals On Wheels Association Awards \$256,000 in Subaru “Share the Love” Grants

Support for America’s Seniors Reaches Nearly \$7 Million in Sixth Year

Alexandria, VA, March 14, 2014 – For the sixth straight year, the Meals on Wheels Association of America was proud to partner with Subaru of America, Inc. for their “Share the Love” event. For every vehicle sold or leased between November 21, 2013 and January 2, 2014, Subaru donated \$250 to the customer’s choice of the following charities: ASPCA, Make-A-Wish, Meals On Wheels Association of America, National Park Foundation and Teach for America.

“We greatly appreciate Subaru’s unwavering commitment to Meals On Wheels through its ‘Share the Love’ event,” said Ellie Hollander, Meals On Wheels Association of America President and CEO. “We are also overwhelmed by the support of Subaru customers who generously selected Meals On Wheels as their beneficiary. As a result, our hardworking programs all around the country can deliver more nutritious meals, safety checks and smiles that serve as a lifeline to America’s homebound seniors.”

As part of the Association’s receipt of the Subaru funding, \$256,000 in “Share the Love” grants are being awarded to [69 local Meals on Wheels programs](#) that partnered with Subaru dealerships in their efforts to serve and raise awareness for homebound seniors throughout the campaign. Meals on Wheels of Spokane, Washington was named the top grantee with an award of \$35,000. This first-time “Share the Love” participant partnered with Subaru of Spokane to “Stuff the Trunk” with items to “warm a senior’s soul and body” during the holiday season. Not only did the program gain the dealership’s General Manager, John Lefreic, as a weekly volunteer, their use of social media and additional community partnerships to bolster the program year-round made them a campaign standout.

“This event continues to makes us very proud,” said Subaru Chief Marketing Officer Dean Evans. “Having given nearly \$7 million to Meals On Wheels over the last six years, Subaru is making a real difference in the lives of seniors in local communities.”

The 2014 “Share the Love” funds will continue to benefit Association Members directly by being used to award grants to Meals On Wheels programs year-round, providing Conference scholarships, sponsoring the [2014 March for Meals](#) campaign and grant program and offering professional development opportunities to senior nutrition professionals.

About Subaru of America, Inc.

Subaru of America, Inc. is a wholly owned subsidiary of Fuji Heavy Industries Ltd. of Japan. Headquartered at a zero-landfill office in Cherry Hill, N.J., the company markets and distributes Subaru vehicles, parts and accessories through a network of more than 600 dealers across the United States. All Subaru products are manufactured in zero-landfill production plants and Subaru of Indiana Automotive Inc. is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. For additional information visit media.subaru.com.

About Meals On Wheels Association of America

The Meals On Wheels Association of America is the only national organization and network dedicated solely to ending senior hunger in America. The Association is the oldest and largest organization composed of and

representing local, community-based Senior Nutrition Programs in all 50 states and U.S. territories. More than 5,000 local Meals on Wheels Programs leverage a dedicated army of two million volunteers who day-in and day-out create an efficient and caring way to help America's seniors stay independent, healthy and able to live in their own homes. For more information, or to locate a local Meals on Wheels program, visit mowaa.org.