

MEALS ON WHEELS ANNUAL CONFERENCE & EXPO

CHARLOTTE, NC
AUGUST 28 - 30, 2018

CONFERENCE ESSENTIALS: PART 1 START MAKING THE MOST OF THIS YEAR'S CONFERENCE

Our *Conference Essentials* three-part email series will help you prepare for the largest Meals on Wheels Annual Conference yet! This first edition includes things you can do now to begin getting ready.

1 MAKE YOUR SESSION AND EVENT SELECTIONS

If you haven't yet, we ask that you please take a few minutes to sign up for the sessions and events you most want to attend. Not only does it help you make the most of your experience, it allows us to prepare our meeting spaces and plan for meals. Simply [log in to Member Central](#) and go to MY EVENTS under the MY MEMBERSHIP section. Click on 2018 Meals on Wheels Annual Conference and Expo to make your selections. Once you've done so, just save and submit! You can even print a copy of your agenda if you wish.

For more detailed instructions, check out page 17 in our [Registration User Guide](#).

2 GOT A ROOM? BOOK YOUR STAY AT OUR OVERFLOW HOTEL

There are still discounted rooms available at the Hilton Charlotte Center City that's just two city blocks from the main event. Rooms starting at just \$159/night are available until tomorrow, **Friday, August 10** provided the limited block doesn't fill prior. Reserve your discounted room via [our group rate webpage](#) or by calling 704-377-1500. In order to receive the special group rate over the phone, you must mention that you are with the Meals on Wheels Annual Conference.

3 DOWNLOAD UBER AND ENTER OUR PROMO CODE FOR FREE RIDES!

As the official rideshare partner of America, Let's Do Lunch™ and a proud supporter of Meals on Wheels America, Uber is generously providing each 2018 Conference attendee with a promo code that will help cover the cost of your rides both to and from the Charlotte Douglas International Airport, or any other trips while you're in town.

Don't have the Uber app on your phone yet? It's free to download! Just search for it in the app store on your mobile device and follow the prompts to get started. Find more help [here](#).

To redeem our promo code, open your Uber app. Tap the three bars in the upper left hand corner. Tap Payment and scroll down to tap Add Promo Code. Type in the promotion code **MOW2018** and tap Add. **The code is valid for up to \$25 off your next two rides in Charlotte between August 26 and August 31.**

4 PLAN YOUR 2018 CONFERENCE EXPERIENCE WITH THE END IN MIND

Earlier today, we hosted a free pre-Conference webinar to help attendees take full advantage of all that the 2018 Conference has to offer. With three days packed with relevant sessions, keynotes and networking events, it can be hard to decide how best to spend your time or what areas could make the biggest difference for your program. [Access the recording now](#) to hear from Kevin Monroe of X Factor Consulting on how you can apply what Stephen Covey popularized with the phrase "begin with the end in mind," the second of *The 7 Habits of Highly Effective*

People. This webinar will enable you to assess where your program is at this moment and what key wisdom, insights or skills you need to focus on during your time in Charlotte in order to strengthen your competitive edge, engage in healthcare partnerships, or take your program to the next level.

On Thursday, August 30 at 9:15 a.m., Kevin will be leading an interactive Concurrent Session called **Jumpstart Your Sustainability – An Interactive Experience** to go one step further by helping you to develop an action plan to accomplish the strategic breakthrough you need.

[WATCH THE RECORDING NOW](#)

[DOWNLOAD THE PLANNING WORKSHEET](#)

5 REGISTER FOR A PRE-CONFERENCE WORKSHOP BEFORE IT'S TOO LATE

For the first time, we are offering two concurrent Pre-Conference Intensive Workshops on Monday, August 27 from 1:00 - 4:30 p.m. The following courses are designed to kick-start learning and enhance your 2018 Conference experience:

- Refocusing on Social Determinants of Health to Strengthen Client Impact (NRCNA)
- A Beginner's Guide to Healthcare

Space is limited and an additional \$50 registration fee is required to attend.

REGISTER NOW

6 PLAN YOUR FREE NIGHTS IN CHARLOTTE

Did you know that Yelp recently named Charlotte the #1 most up-and-coming city in America?

Ideally situated in the city's cultural and entertainment district, The Westin Charlotte provides convenient access to a wide range of fun things to do. The [EPICENTER](#) – the center of entertainment, dining and nightlife in the city – is just a 10-minute walk away and boasts [nearly two dozen restaurants](#) to choose from.

Are you extending your stay in Charlotte? Whether you're a sports fan, an outdoors enthusiast, or an art aficionado, you'll find an attraction to suit your personality. [Start your planning!](#)

Keep an eye out for **Conference Essentials: Part 2** next week, which will cover what to keep in mind once you arrive in Charlotte. Feel free to contact membership@mealsonwheelsamerica.org with any Conference questions or concerns in the meantime.

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