

# MEALS ON WHEELS ANNUAL CONFERENCE & EXPO

CHARLOTTE, NC  
AUGUST 28 - 30, 2018

## CONFERENCE ESSENTIALS: PART 2 MAKING THE MOST OF THIS YEAR'S CONFERENCE

Our *Conference Essentials* three-part email series will help you prepare for the largest Meals on Wheels Annual Conference yet! This second edition includes more things you can be doing now to get ready for Charlotte.

### 1 WATCH OUR 20-MINUTE CONFERENCE ORIENTATION WEBINAR

Whether you're a first-timer or a seasoned Conference veteran, our on-demand 2018 Conference Orientation webinar is designed to get you ready for Charlotte and make the most of your time while you're there. Join Jenny Young, Vice President of Communications, and Sammi Heffron, Education & Training Administrator, for a quick run through of what to expect.

[WATCH THE WEBINAR](#)   [DOWNLOAD THE SLIDES](#)

### 2 DOWNLOAD THE 2018 CONFERENCE APP TODAY!

Have an iPhone or Android smartphone? You can download the free Conference App now to start managing your schedule and connecting with fellow attendees. Here's how:

- Access the App Store on iOS devices and the Play Store on Android. If you're using a Blackberry or Windows phone, you'll need to use the web version of the app found at <https://crowd.cc/s/1lymw>.
- Search for **CrowdCompass AttendeeHub**. Once you've found the app, tap either Download or Install. After installing, a new icon will appear on your homescreen.
- Once downloaded, open the AttendeeHub app and enter **Meals on Wheels**.
- Tap the name – **2018 Meals on Wheels Annual Conference and Expo** – to open it.
- Follow the simple prompts to log in and verify.
- After logging in, tap the three bars in the upper left-hand corner, then tap your name at the top of the screen to create your profile.
- Fill out the text fields to give other attendees a sense of who you are. You can add an image, write a short bio, provide your contact information, or direct people to your website or social media accounts.
- If you don't mind fellow attendees seeing your profile, set it to public. After logging in, tap the three bars in the upper left-hand corner, then tap your name at the top of the screen. At the top of your Profile Settings, uncheck the box marked "Set Profile to Private."

For further assistance, or to learn more about this year's Click Game scavenger hunt prize, click [here](#).

### 3 ANSWER THESE QUICK QUESTIONS – WE WANT TO SHARE YOUR THOUGHTS!

We need your help to bring to life the cornerstone message for this year's event – the famous FDR quote, "our strength is our unity of purpose." Please [click here](#) and take two minutes to answer the following questions:

- WHAT IS YOUR ORGANIZATION'S MISSION STATEMENT?

- WHAT EXCITES YOU ABOUT THE FUTURE OF MEALS ON WHEELS?

Then keep an eye out for how these will be used while you're in Charlotte!

#### 4 ACCESS THE CONFERENCE RESOURCE CENTER

Only worksheets that are critical to the learning process will be printed and distributed during sessions. All other presentation decks, handouts and reference materials are available for you to view and download online at [www.mealsonwheelsamerica.org/resources-2018](http://www.mealsonwheelsamerica.org/resources-2018).

*Please note that resources will continue to be added leading up to, throughout and even after the Conference, so feel free to check back frequently.*

#### 5 GET READY TO TRACK YOUR LEADERSHIP ACADEMY, CEU AND CFRE CREDITS

**Meals on Wheels Leadership Academy Credits** – Looking to complete your Leadership Certificate in Charlotte? Current enrollees can pick up a credit tracker form at Registration.

**CEU Credits** – Meals on Wheels America has applied for 19 sessions to count for continuing education hours for Registered Dietitians and Dietetic Technicians from the Commission for Dietetic Registration, Academy of Nutrition and Dietetics. This application is pending. If approved, Certificate of Attendance forms that include all approved sessions will be available at Registration.

**CFRE Credits** – Meals on Wheels America has had 17 sessions pre-approved for CFRE Education credit. Certificate of Attendance forms that include all approved sessions will be available at Registration.

#### 6 DOWNLOAD UBER AND ENTER OUR PROMO CODE FOR FREE RIDES!

As the official rideshare partner of America, Let's Do Lunch™ and a proud supporter of Meals on Wheels America, Uber is generously providing each 2018 Conference attendee with a promo code that will help cover the cost of your rides both to and from the Charlotte Douglas International Airport, or any other trips while you're in town.

Don't have the Uber app on your phone yet? It's free to download! Just search for it in the app store on your mobile device and follow the prompts to get started. Find more help [here](#).

To redeem our promo code, open your Uber app. Tap the three bars in the upper left-hand corner. Tap Payment and scroll down to tap Add Promo Code. Type in the promotion code **MOW2018** and tap Add. **The code is valid for up to \$25 off your next two rides in Charlotte between August 26 and August 31.**

Keep an eye out for **Conference Essentials: Part 3** next week, which will cover all the last-minute details and information you need to know. Feel free to contact [membership@mealsonwheelsamerica.org](mailto:membership@mealsonwheelsamerica.org) with any Conference questions or concerns in the meantime.

### THANKS TO ALL OUR 2018 CONFERENCE SPONSORS

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#### TITLE



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