

# MEALS ON WHEELS ANNUAL CONFERENCE & EXPO

CHARLOTTE, NC  
AUGUST 28 - 30, 2018

## CONFERENCE ESSENTIALS: PART 3 *JUST DAYS UNTIL WE MEET IN THE QUEEN CITY!*

Our *Conference Essentials* three-part email series will help you prepare for the largest Meals on Wheels Annual Conference yet! This final edition will ensure that you're fully prepared to make the most of your trip to Charlotte.

In case you missed it, check out [Conference Essentials: Part 1](#) and [Conference Essentials: Part 2](#).

### 1 ACCESS THE CONFERENCE RESOURCE CENTER

Only worksheets that are critical to the learning process will be printed and distributed during sessions. All other presentation decks, handouts and reference materials are available for you to view and download online at [www.mealsonwheelsamerica.org/resources-2018](http://www.mealsonwheelsamerica.org/resources-2018).

*Please note that resources will continue to be added leading up to, throughout and even after the Conference, so feel free to check back frequently.*

### 2 WATCH OUR 20-MINUTE CONFERENCE ORIENTATION WEBINAR

Whether you're a first-timer or a seasoned Conference veteran, our on-demand 2018 Conference Orientation webinar is designed to get you ready for Charlotte and make the most of your time while you're there. Join Jenny Young, Vice President of Communications, and Sammi Heffron, Education & Training Administrator, for a quick run-through of what to expect.

[WATCH THE WEBINAR](#)   [DOWNLOAD THE SLIDES](#)

### 3 ANSWER THESE QUICK QUESTIONS – WE WANT TO SHARE YOUR THOUGHTS!

We need your help to bring to life the cornerstone message for this year's event – the famous FDR quote, "our strength is our unity of purpose." Please [click here](#) and take two minutes to answer the following questions:

- WHAT IS YOUR ORGANIZATION'S MISSION STATEMENT?
- WHAT EXCITES YOU ABOUT THE FUTURE OF MEALS ON WHEELS?

Then keep an eye out for how these will be used while you're in Charlotte!

### 4 DON'T FORGET TO DOWNLOAD THE 2018 CONFERENCE APP!

Have an iPhone or Android smartphone? You can download the free Conference App now to start managing your schedule and connecting with fellow attendees. We're also excited to bring back the popular **Click Game** photo scavenger feature that can earn you an additional Meals on Wheels Expo Raffle ticket! Learn more [here](#).

### 5 STOP BY THE MEALS ON WHEELS AMERICA POP-UP SHOP

Your trip to Conference will not be complete without a visit to our Pop-Up Shop next to Registration in the Stonewall Foyer. We'll be selling an assortment of Meals on Wheels America branded merchandise and swag from the "America, Let's Do Lunch™" Ad Council campaign.



Did you pre-order a Meals on Wheels jacket? Don't forget to pick it up at the Pop-Up Shop!

**6 DOWNLOAD UBER AND ENTER OUR PROMO CODE FOR FREE RIDES!**

Uber is generously providing each 2018 Conference attendee with a promo code that will help cover the cost of your rides both to and from the Charlotte Douglas International Airport, or any other trips while you're in town. To redeem, open your Uber app. Tap the three bars in the upper left-hand corner. Tap Payment and scroll down to tap Add Promo Code. Type in the promotion code **MOW2018** and tap Add. **The code is valid for up to \$25 off your next two rides in Charlotte between August 26 and August 31.**

Don't have the Uber app on your phone yet? Learn how to download it [here](#).

**7 JOIN THE CONVERSATION USING THE HASHTAG #UNITYOFPURPOSE18**

Share your Conference experience and keep the conversation going on Facebook, Twitter and Instagram using the hashtag #UnityofPurpose18. We'll be Tweeting from our Meals on Wheels Leadership Academy handle [@MOWAcademy](#).

**8 STAY COMFORTABLE INSIDE AND OUT**

While it will be in the 90s outside, it's important to keep in mind that the Conference spaces within the Westin Charlotte will likely be on the cooler side. We encourage all attendees to pack layers so that you can stay comfortable both inside and out!

[Check the Current 10-Day Forecast](#)

Feel free to contact [membership@mealsonwheelsamerica.org](mailto:membership@mealsonwheelsamerica.org) with any Conference questions or concerns in the meantime.

**Travel safely, and we'll see you in Charlotte!**

**THANKS TO ALL OUR 2018 CONFERENCE SPONSORS**

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