



GET THE MOST OUT OF YOUR MEMBERSHIP

Your Meals on Wheels America Membership makes you – and every member of your staff and board – part of the nationwide network of senior nutrition programs working together to improve the lives of seniors across the country. Make sure you're taking full advantage of everything your Membership has to offer!

INCREASE YOUR CAPACITY AND REDUCE EXPENSES

- **Member-Only Funding** – We continue to build national partnerships that provide much-needed funding and capacity building for your programs. In 2017, we distributed \$4.2 million directly to Members to expand services, fill funding gaps and feed more seniors in need.
- **National Volunteer Recruitment Efforts** – The “America, Let’s Do Lunch™” PSA campaign has put Meals on Wheels in the national spotlight, successfully recruiting more than 100,000 volunteers to support your programs since its inception.
- **Advocacy and Legislative Efforts** – Not only do we fight for your programs on Capitol Hill, we equip you with the tools and information to build relationships with elected officials and advocate for more funding at all levels of government.
- **Member Discount Program** – We’ve leveraged the buying power of the entire Meals on Wheels network to deliver huge savings on the products and services you use most. Access discounts on food, vehicles, background checks, unemployment insurance and payroll services, technology, kitchen equipment and supplies, and more!
- **Education and Training Opportunities** – Keeping up with the ever-changing field of senior nutrition and nonprofit management is no easy task, but we guide Members at all levels of their career through the necessary skills and competencies needed to grow in your role, advance your organization and better support the older adults in your community.

BE A PART OF SOMETHING BIGGER

- **National Campaigns** – You can leverage our turnkey community engagement campaigns – such as our annual March for Meals – to raise awareness and funding in your communities.
- **National Branding** – You have the ability to make the national award-winning Meals on Wheels brand your very own and showcase your affiliation with this national movement. We’ve even created the tools and support to help you through the rebranding process.
- **National Research** – You can be a part of making the case for increased federal, state and local support for the wide array of services you offer, as well as capturing best practices and piloting innovative approaches. We encourage all Members to take part in our upcoming *More Than a Meal* Comprehensive Network Study, a first-of-its-kind national profile that will enable us all to tell a more complete and compelling Meals on Wheels story.
- **Information to Keep Members Current** – We work diligently to keep Members informed of industry insights, innovative practices, legislative developments and national initiatives so that you can stay focused on running your programs.

For more information, visit www.mealsonwheelsamerica.org/membercentral.