



Characteristics of High Performing Boards

SPEAKER:
Jeanne Allen
"Jeanne the Nonprofit Queen"



MEALS ON WHEELS AMERICA

2018 MEALS ON WHEELS ANNUAL CONFERENCE & EXPO

Characteristics of High Performing Boards



- **Jeanne Allen**
- ***“Jeanne the Nonprofit Queen”***
- Nonprofit Leadership, Innovation and Strategy Consultant & Speaker
- Jeanne@jeanneallenconsulting.com

**The Board is to the
Organization as**

_____ : _____



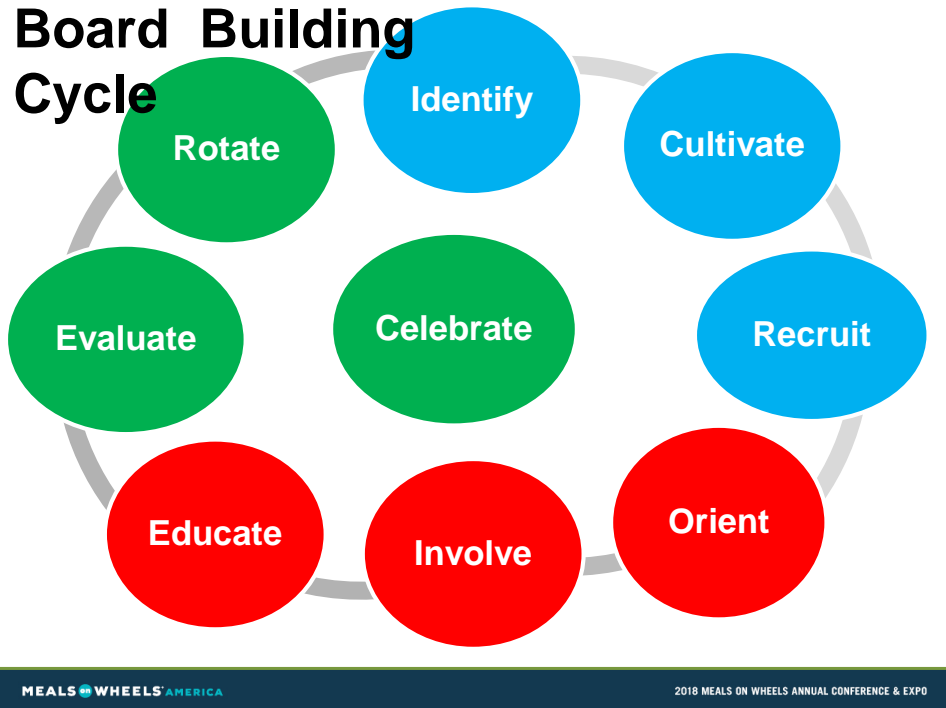
Board Development Trends

- 1. Composition**
- 2. Orientation**
- 3. Education**
- 4. Evaluation**
- 5. Leadership**

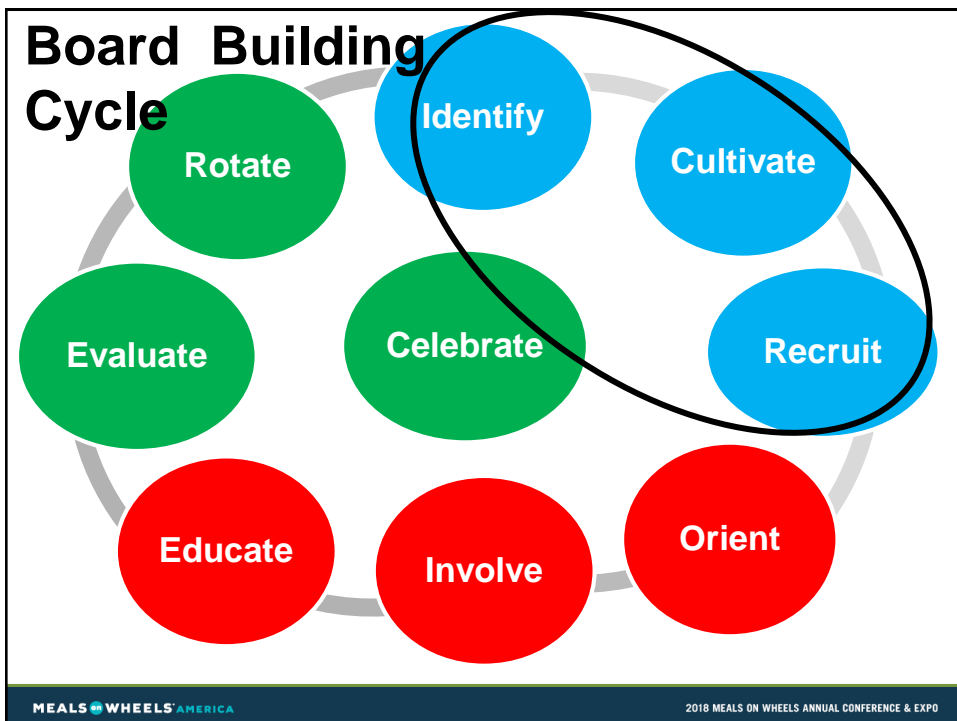


Board Building Cycle

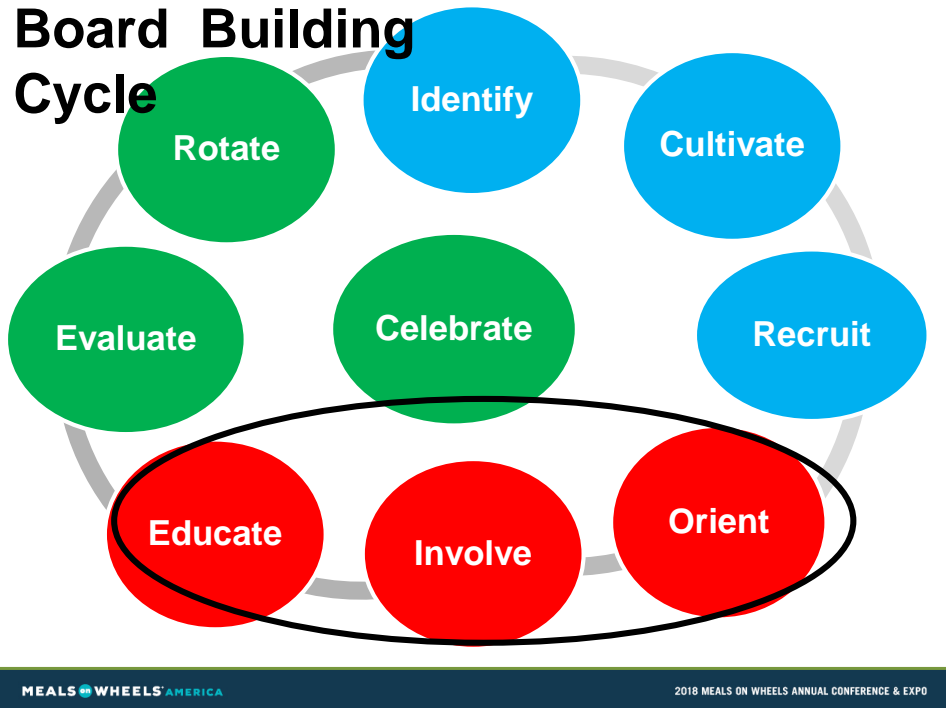
Board Building Cycle



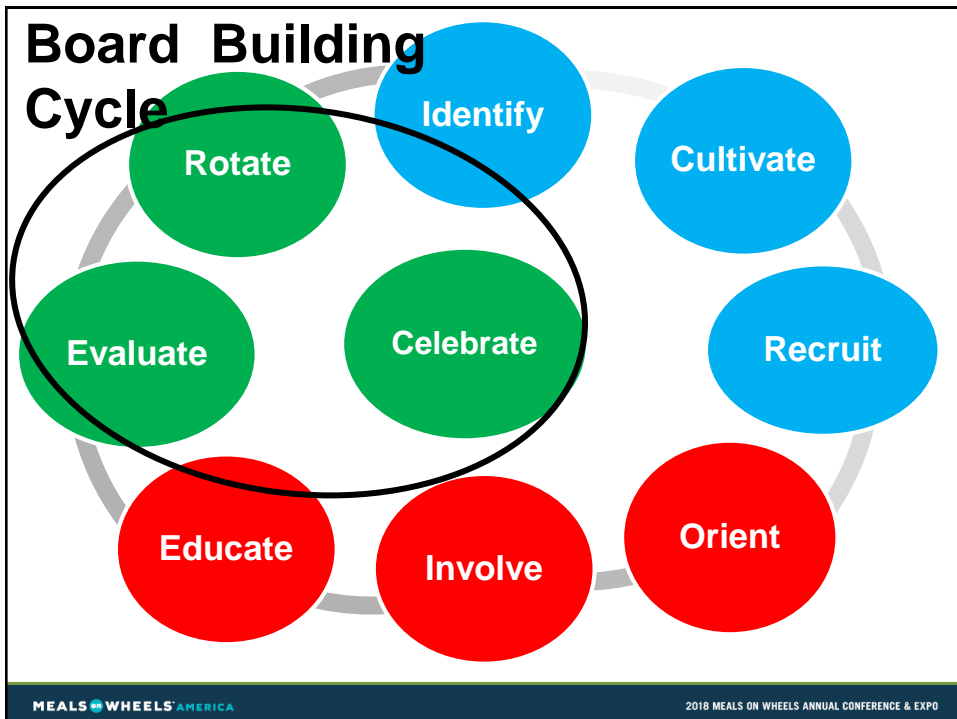
Board Building Cycle



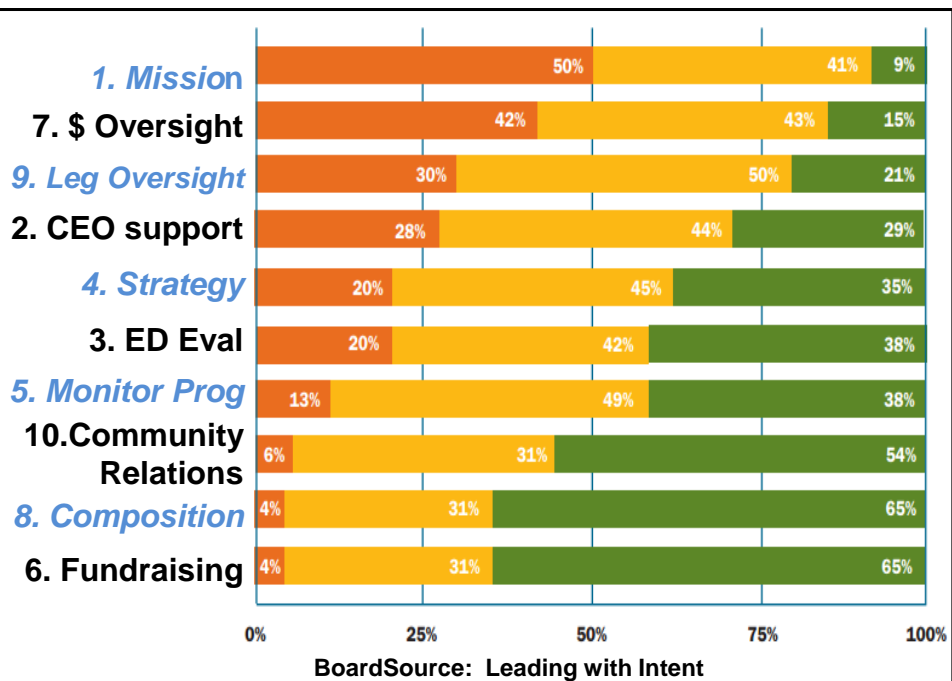
Board Building Cycle

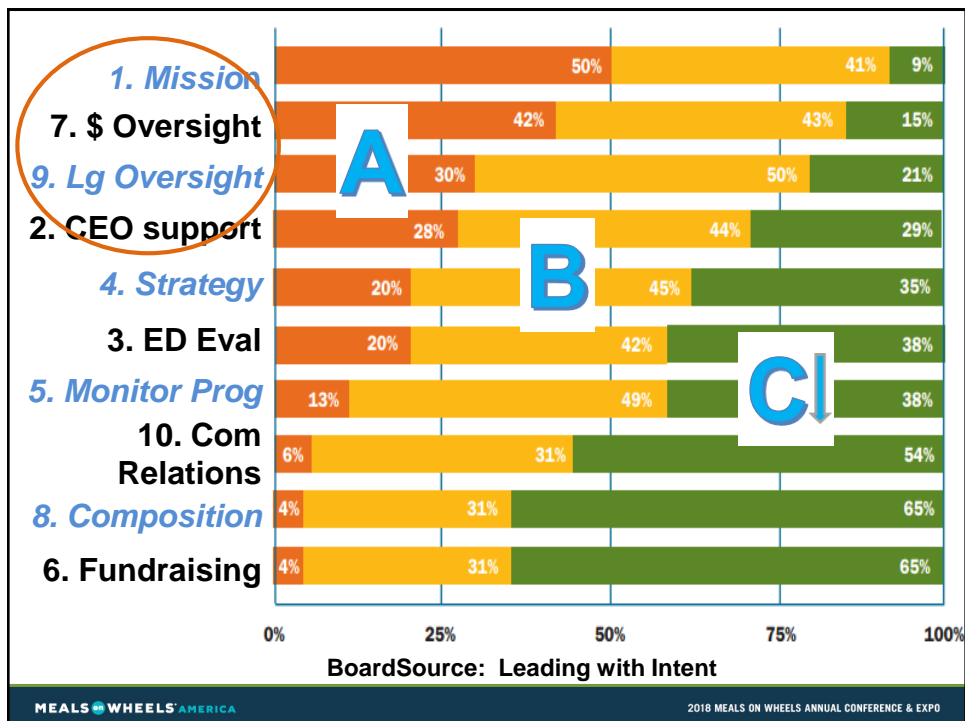
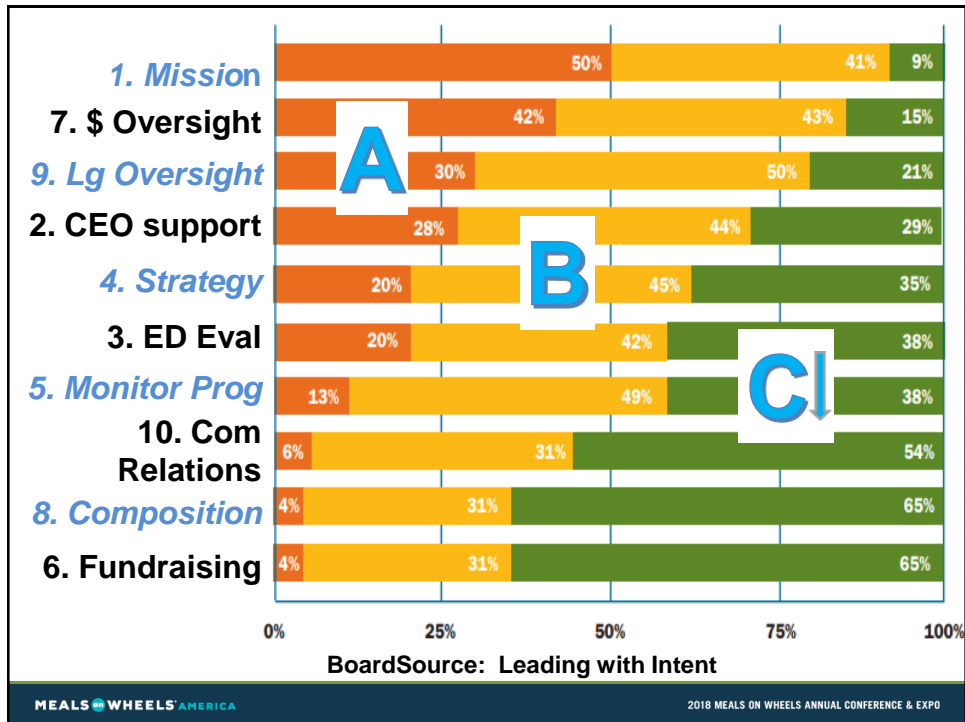


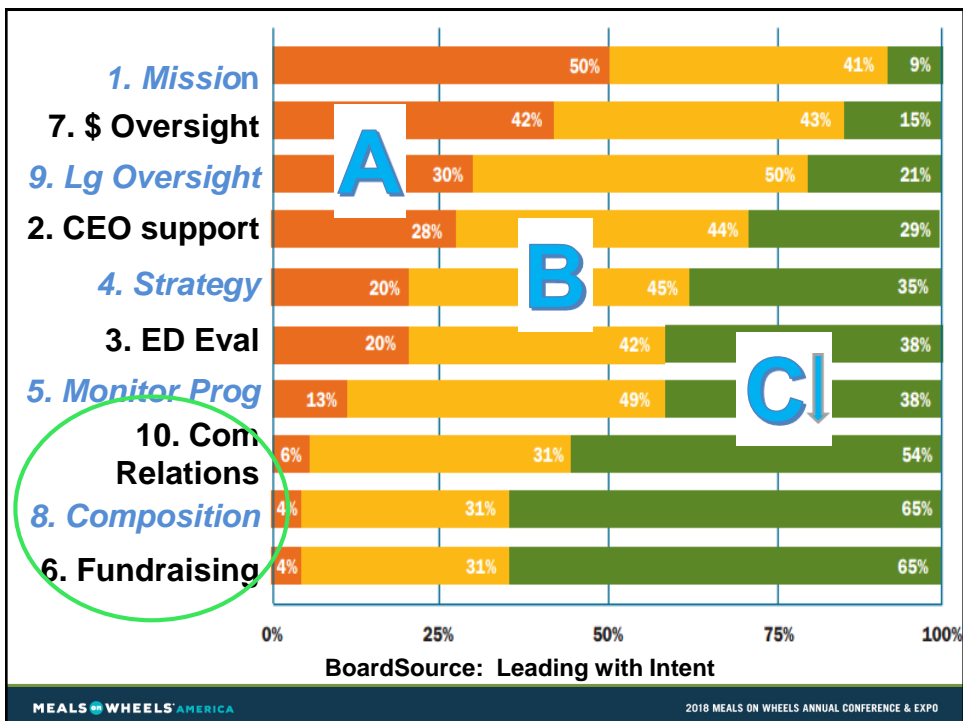
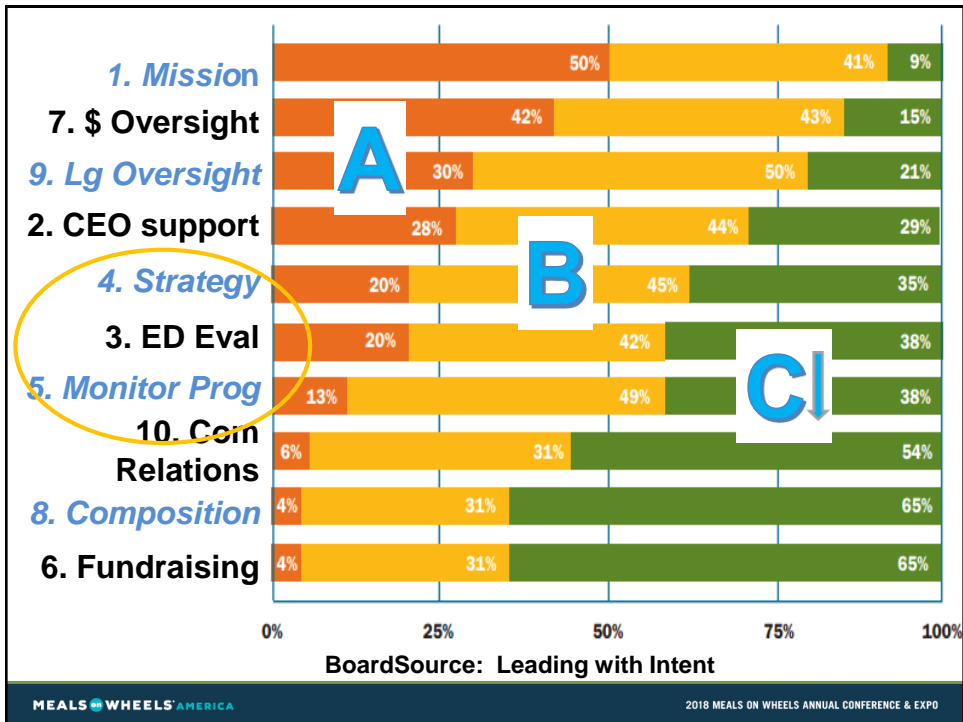
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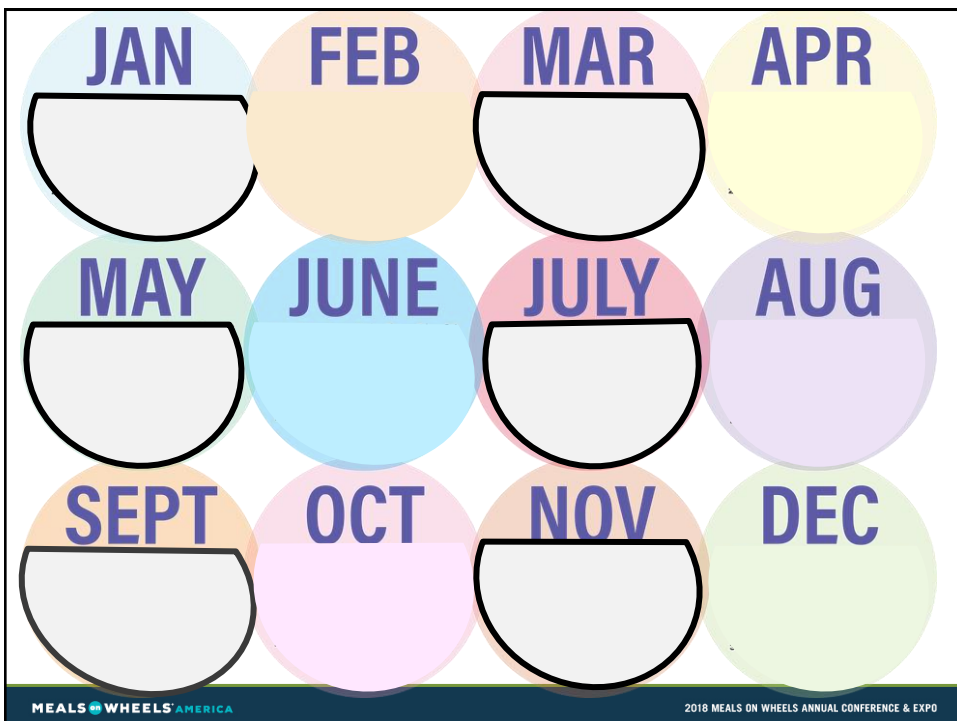


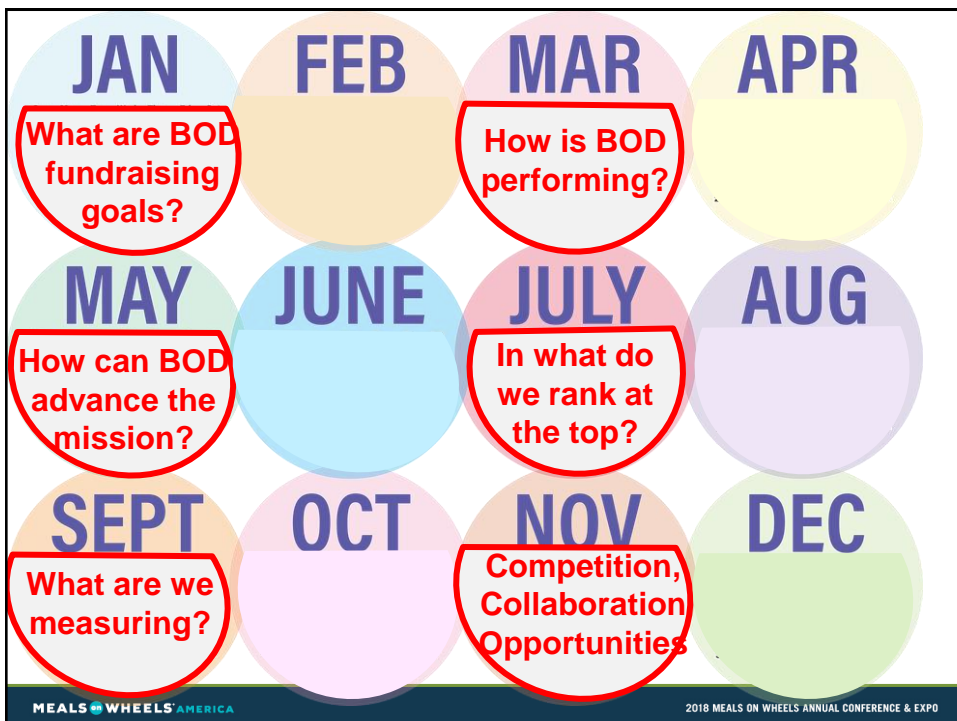
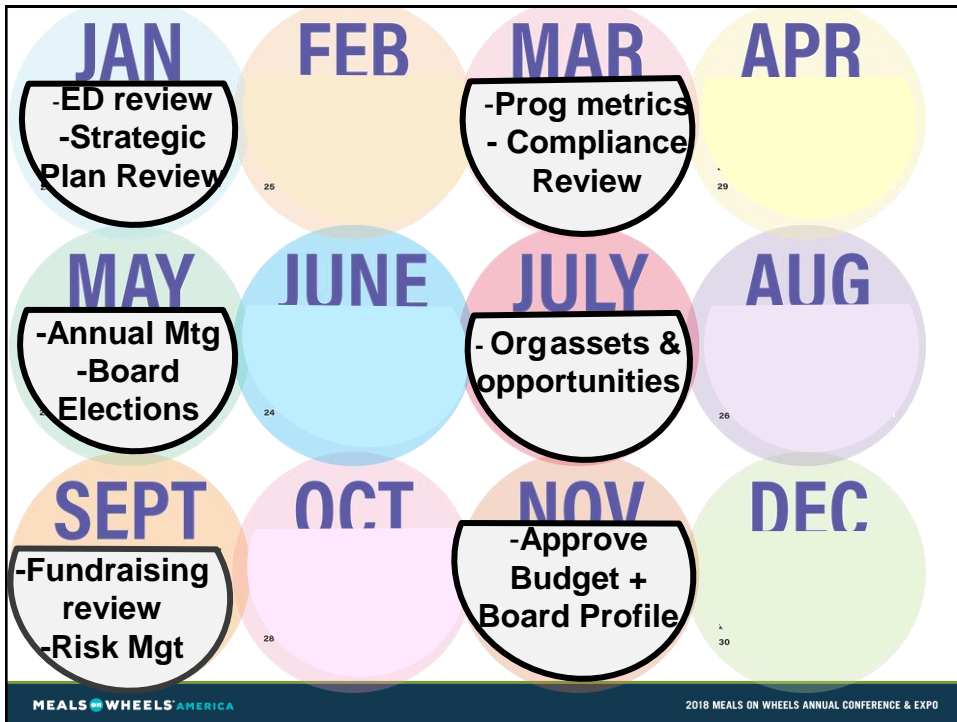
Board Responsibilities











Hypothetical Governance Dashboard

A

B

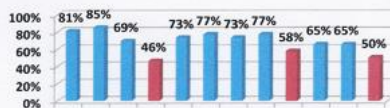
D

C

Hypothetical Governance Dashboard

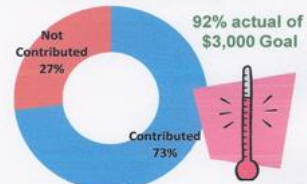
A

% Board Meeting Attendance
(26 Members; 9 Meetings Annually)



Hypothetical Governance Dashboard

Director Contributions

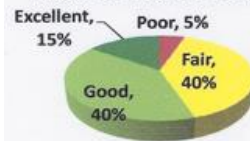


Other Board Actions:

- 100% completed required signed COI Annual Disclosure
- 49% sent advocacy letters
- 35% attended most recent Community Info Event
- 15% made thank you calls to sponsors
- 3 board positions still open

Hypothetical Governance Dashboard

Overall Rating of Last Board Meeting



Hypothetical Governance Dashboard

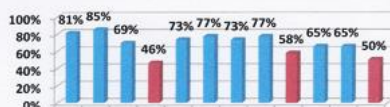
D

Priority	Organization Goal/Objective	Status
A	ACME is growing its programs & services	
5	Innovate new and improved activities	
2	Recruit/retain necessary volunteers	
1	Reach an increasing number of participants	
9	Maintain funding commensurate with service delivery	
10	Validate workplan initiatives against expected results	
B	ACME's policy voice is sought out and influential on "Everything Good"	
3	Be the primary source for data, policy examples, & best practices information	
8	Educate key decision-makers	
C	ACME is the premier network/partner for like-minded orgs	
4	Engage state/local groups as active participants in forums	
6	Develop "inter/intra-state" solutions/standards	
7	Share best practices among groups	

Hypothetical Governance Dashboard

A

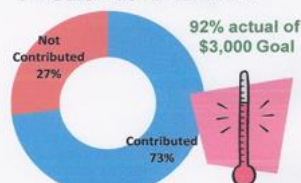
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D

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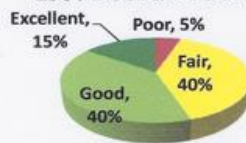
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Overall Rating of Last Board Meeting





Board Role in Fundraising



Board Role in Fundraising

Board Role in Fundraising

A.
Cultivation



Board Role in Fundraising

A.
Cultivation

B.
Solicitation



Board Role in Fundraising

A.
Cultivation

B.
Solicitation

C.
Stewardship

1: How do you define this stage?

A.
Cultivation

B.
Solicitation

C.
Stewardship

2: List 3+ actions or tasks a board could do in this stage

A.
Cultivation

B.
Solicitation

C.
Stewardship

3: Make edits or additions

A.
Cultivation

B.
Solicitation

C.
Stewardship

4: Which stage am I most comfortable with?

A.
Cultivation

B.
Solicitation

C.
Stewardship

Board Member Perspectives



1. If CEO is not meeting his/her goals for the NPO, my job is to:

A.

B.



1. If CEO is not meeting his/her goals for the NPO, my job is to:

A. Hold CEO accountable

B. Support CEO to achieve them

2. If current funding is not enough for our needs, the board's 1st priority should be to:

A.

B.

2. If current funding is not enough for our needs, the board's 1st priority should be to:

A. Help raise more funds

B. Help find ways to live within our means



**3. My fellow board members
would describe me as:**

A.

B.



**3. My fellow board members
would describe me as:**

**A. A problem
solver**

**B. A question
asker**

4. I most enjoy:

A.

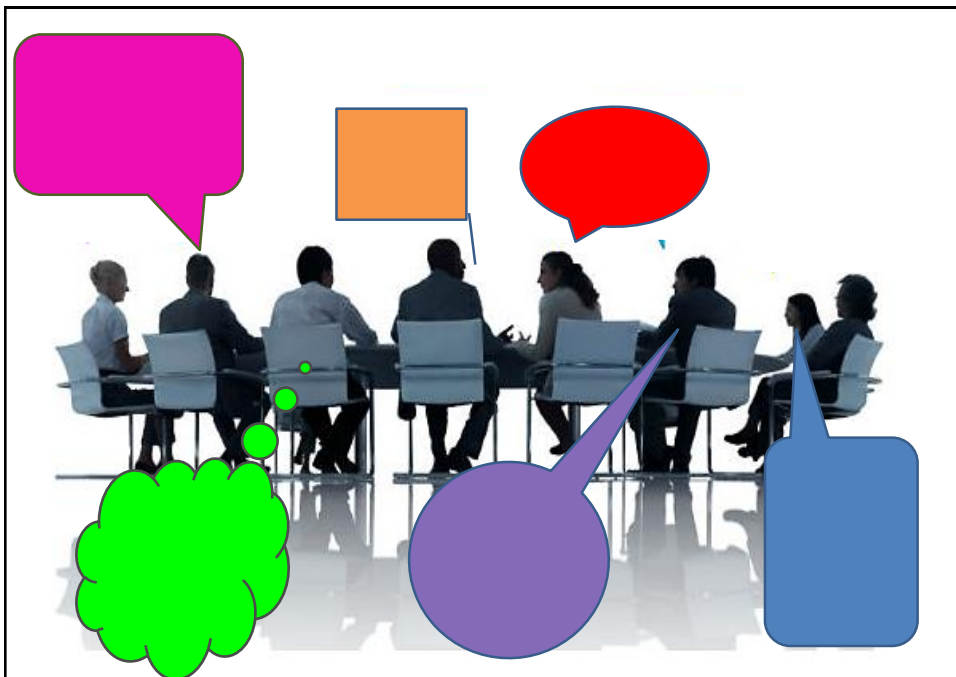
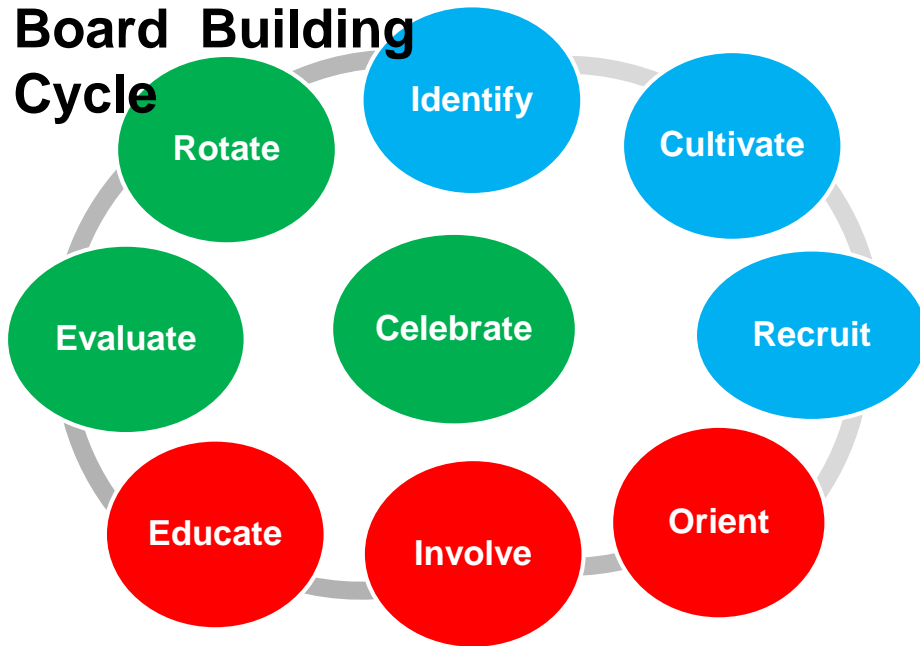
B.

4. I most enjoy:

**A. Starting new
projects**

**B. Seeing projects
through to the end**

Board Building Cycle





QUESTIONS

Questions about Nonprofit Leadership, Innovation and Strategy?

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