



MEALS ON WHEELS

ANNUAL CONFERENCE AND EXPO

AUGUST 27-29, 2019

DALLAS, TX

2019 CONFERENCE ORIENTATION

TODAY'S PRESENTERS



SAMMI HEFFRON

Learning and Development Manager
Meals on Wheels America



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Membership Manager
Meals on Wheels America

2019 CONFERENCE ORIENTATION

AGENDA

- Where & When
- 2019 Sponsors
- Focus Areas
- Learning Tracks + Session Types
- Schedule of Events
- Getting Around Dallas
- Planning Your Experience
- Registration
- Tracking Credits
- Resources
- Staying Connected



WHERE & WHEN

2019 MEALS ON WHEELS ANNUAL CONFERENCE AND EXPO

SHERATON DALLAS HOTEL

400 N. OLIVE STREET

DALLAS, TX

AUGUST 27-29, 2019

PRE-CONFERENCE EVENTS BEGIN AUGUST 26



2019 SPONSORS

Thanks to All Our 2019 Conference Sponsors

TITLE



PLATINUM

Aetna

Mutual of America

PetSmart Charities

Subaru of America

The Home Depot Foundation

GOLD

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TrueSense Marketing

SILVER

AARP Texas

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Delivery Concepts

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FOCUS AREAS

CONNECT



GROW



LEAD



- **READYING PROGRAMS FOR HEALTHCARE PARTNERSHIPS**
- **STRENGTHENING MEALS ON WHEELS' COMPETITIVE ADVANTAGE**
- **FUTURE-PROOFING OUR ORGANIZATIONS**

LEARNING TRACKS



HEALTHCARE – Take advantage of potential revenue-generating opportunities that integrate Meals on Wheels into the healthcare ecosystem



COMMUNITY ENGAGEMENT – Effectively engage your communities to advocate for support, inspire lifelong ambassadors and remain top-of-mind in a crowded marketplace



DEVELOPMENT – Grow and diversify sustainable revenue streams through expert advice, training and insights, as well as case studies and best practices



LEADERSHIP – Enable your organizations to not only be more contemporary and sustainable, but also to adapt and thrive in an uncertain climate



SERVICE OFFERINGS – Differentiate your unique and invaluable offerings from competitors and better define and enhance your value proposition

LEARNING SESSIONS

Pre-Conference

- **Intensive Workshops – 120 – 180 minutes**

Conference

- **Concurrent Sessions – 75 minutes**
- **Intensive Concurrent Sessions – 150 minutes** (two 75 minute sessions)
- **Lightning Learning Sessions – 45 minutes**
- **Community of Practice Meetings – 90 minute peer forum by program size**

SCHEDULE OF EVENTS

MONDAY, AUGUST 26

10:00 a.m. - 12:00 p.m. – Pre-Conference Session

- Healthcare 101: An Introduction to Partnerships and Possibilities

1:30 p.m. - 4:30 p.m. – Pre-Conference Intensive Workshops

- NRCNA: Imagining an Innovative and Sustainable Future Through Creative Thinking
- Social Enterprise Fundamentals

4:30 p.m. - 5:30 p.m. – Meet and Greet Reception

5:45 p.m. - 6:45 p.m. – State Association Meetings

SCHEDULE OF EVENTS

TUESDAY, AUGUST 27

8:00 a.m. to 9:15 a.m. – Breakfast Keynote: Ellie Hollander, President and CEO, Meals on Wheels America



9:30 a.m. to 10:45 a.m. – Concurrent Sessions

**11:00 a.m. to 11:45 a.m. – Communities of Practice
Speed Networking**

12:00 p.m. to 1:45 p.m. Business Meeting Lunch

SCHEDULE OF EVENTS

TUESDAY, AUGUST 27

**2:00 p.m. to 3:15 p.m. - Intensive Concurrent Sessions
(Part 1)**

**3:45 p.m. to 5:00 p.m. - Intensive Concurrent Session
(Part 2)**

5:00 p.m. to 6:00 p.m. - Networking Reception

6:30 p.m. to 8:00 p.m. - RSVP Networking Events

- Young Professionals
- CEO/ED (sponsored by Mutual of America)

Free Evening

SCHEDULE OF EVENTS

WEDNESDAY, AUGUST 28

**8:00 a.m. to 9:30 a.m. – Breakfast Keynote:
Bechara Choucair, MD, Senior Vice President
and Chief Community Health Officer, Kaiser
Permanente**



**9:45 to 10:30 a.m. – Concurrent Lightning
Learning Sessions**

**10:45 a.m. to 11:30 a.m. – Concurrent Lightning
Learning Sessions**

SCHEDULE OF EVENTS

WEDNESDAY, AUGUST 29

11:45 a.m. to 1:15 p.m. – Luncheon Keynote Panel: Tackling the Senior Population's Greatest Challenges Together

- **Moderator: Andrew Renda**, MD, MPH, Associate Vice President, Population Health, Humana
- **Panelists**
 - **Michele F. Bellantoni**, MD, CMD, Associate Professor & Clinical Director, Division of Geriatric Medicine & Gerontology, Johns Hopkins University School of Medicine
 - **John Feather**, PhD, CEO, Grantmakers in Aging
 - **Kate Johnson**, MPH, Senior Policy Analyst Health Division, National Governors Association



SCHEDULE OF EVENTS

WEDNESDAY, AUGUST 29

**1:30 p.m. to 3:00 p.m. – Communities of Practice
(Small, Medium & Large)**

**3:00 p.m. to 6:15 p.m. – 2019 Meals on Wheels Expo
(includes reception with light refreshments and raffle)**

Free Evening

SCHEDULE OF EVENTS

THURSDAY, AUGUST 29

7:30 a.m. to 9:30 a.m. – Breakfast Keynote:

Second City Works



9:45 a.m. to 11:00 a.m. – Concurrent Sessions

11:15 a.m. to 12:30 p.m. – Concurrent Sessions

COMMUNITIES OF PRACTICE

WEDNESDAY, AUGUST 28 1:30 P.M. to 3:00 P.M.

Our Member-led Community of Practice meetings provide a unique forum for you to discuss and tackle your biggest challenges and opportunities with similarly sized programs.

Select your community according to your program's senior nutrition budget:

SMALL - budgets less than \$500,000

MEDIUM - budgets between \$500,000 and \$2,000,000

LARGE - budgets greater than \$2,000,000



2019 MEALS ON WHEELS EXPO

AARP Texas – *Silver Sponsor*
Abbott Laboratories
Alpha Gamma Delta – National Partner
Accessible Solutions - *Silver Sponsor*
Ada Valley Choice
ADP
American Food Group
Asian Food Solutions
Bake Crafters
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Check Corp
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CPI Foods
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Golden Gourmet Meals
Goodsource Solutions
HPS
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J & J Snack Foods
JA Foodservice Corp
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McKee Foods Corporation
Meals on Wheels Fundraising Co-Op – *Silver Sponsor*
MealService Software
Metz Culinary Management
Mutual of America – *Platinum Sponsor*
National Food Group
National Network of Libraries of Medicine

National Network of Libraries of Medicine
NorQuin Corporation
Nutri-Systems Meals on Wheels Store
Oliver Packaging and Equipment – *Silver Sponsor*
Patriot Companies
Performance Foodservice
PetSmart Charities – *Platinum Sponsor*
Portion Control Fresh
Premier – *Silver Sponsor*
Purplewire LLC
Qbix Accounting Solutions, LLC
Sterno Delivery
Sterling Manufacturing
Sterling Volunteers
Subaru of America – *Platinum Sponsor*
Sysco – *Silver Sponsor*
The Home Depot Foundation – *Platinum Sponsor*
TrueSense Marketing – *Gold Sponsor*
US Foods, Inc.
ZippyZen, LLC

GETTING AROUND DALLAS

Free Short Trip Shuttle Service –To request:

1. Go to <http://efrogsdallas.net> on your mobile device
2. Click “Tap to Text for Dallas!”
3. Add the number of people, your name and location, and destination to the pre-generated text.
4. Hit Send!

UBER - Uber is generously providing each 2019 Conference attendee with a promo code that will help cover the cost of your rides both to and from the airport or any other trips while you’re in town. To redeem:

1. Open your Uber app
2. Tap the three bars in the upper left hand corner
3. Tap Payment and scroll down to tap Add Promo Code
4. Type in the promotion code **MOW2019** and tap Add

UBER

The code is valid for up to \$25 off two rides in Dallas between August 25 and August 30.

2019 CONFERENCE APP

Download to:

- Create a profile
- Connect with other attendees
- Learn more about sessions and speakers
- Create your schedule
- Check out our 2019 Exhibitors and Sponsors
- Complete brief post-session surveys
- Access slide decks and handouts
- Get social with the activity feed
- Receive important notifications
- Match with sessions, attendees and exhibitors using *Matchmaking*

More information at
www.mealsonwheelsamerica.org/2019app

REGISTRATION

Both the Registration office and Pop-Up Shop are located on the 2nd floor of the Sheraton, just before the skywalk to the convention center and will be open during the following times:

Monday, August 26 / 9:00 a.m. – 7:00 p.m.

Tuesday, August 27 / 7:00 a.m. – 6:00 p.m.

Wednesday, August 28 / 7:00 a.m. – 6:30 p.m.

Thursday, August 29 / 7:00 a.m. – 1:00 p.m.



YOUR TICKET TO ALL CONFERENCE EVENTS

The 2019 Conference name badge will act as your ticket to entry for all Conference sessions, meals and events for which you've registered. Please keep it on you at all times.

POP-UP SHOP



TRACKING CREDITS

CEU Credits – Meals on Wheels America is submitting an application for up to 10 sessions to count for continuing education hours for Registered Dietitians and Dietetic Technicians from the Commission for Dietetic Registration, Academy of Nutrition and Dietetics. If approved, Certificate of Attendance forms that include all approved sessions will be available at Registration.

CFRE Credits – Meals on Wheels America has submitted 10 sessions for pre-approval for CFRE Education credit. If approved, Certificate of Attendance forms that include all approved sessions will be available at Registration.



ONLINE RESOURCE CENTER

Only worksheets that are critical to the learning process will be printed and distributed during sessions. All other presentation decks, handouts and reference materials are available for you to view and download online at www.mealsonwheelsamerica.org/resources-2019 or on the Conference app within the session.

Resources will continue to be updated and added leading up to and after the close of Conference.

- Please note that if there are any changes to session resources after August 23rd, the most up to date version will be on the online resource center.

JOIN THE CONVERSATION

Share your Conference experience and keep the conversation going on Facebook, Twitter and Instagram using the hashtag:

#ConnectGrowLead19

We'll be tweeting from our Learning @ Meals on Wheels America handle **@MOWLearning**. Follow us today!

MORE INFORMATION

The most up-to-date information can always be found at www.mealsonwheelsamerica.org/conference or on the new 2019 Conference App!

If you have any questions about our upcoming event,
please do not hesitate to contact us at
membership@mealsonwheelsamerica.org.

See you in Dallas!