



## CONFERENCE ESSENTIALS: PART 2

### MAKING THE MOST OF THIS YEAR'S CONFERENCE

Our *Conference Essentials* three-part email series will help you prepare this year's gathering. Our second edition includes more things you can do now to make the most of your experience.

In case you missed it, check out [Conference Essentials: Part 1](#).

#### 1 USE THE MATCHMAKING FUNCTION IN THE APP TO CUSTOMIZE YOUR CONFERENCE EXPERIENCE

The Matchmaking feature within the 2019 Conference App is designed to help you identify sessions attend, fellow attendees to connect with and exhibitors who can serve your needs based on your role and interests! To get the app, simply download the Eventpedia App and search for "Meals on Wheels." For more detailed instructions, or to learn more about the all-new Matchmaking feature, check out our [Conference App Guide](#).

#### 2 PREPARE FOR YOUR COMMUNITY OF PRACTICE MEETING

Once again this year, we will be holding Member-led Community of Practice meetings on Wednesday, August 28 from 1:30 - 3:00 p.m. to discuss key successes, innovations and how to tackle some of our network's latest challenges with similar-sized programs. Check your inbox for an email we sent out on Tuesday, August 13 that includes the topics that your Community of Practice will be covering and some thought-starter questions to review in advance.

**And don't miss the all-new Community of Practice Speed Networking event that will take place on Tuesday, August 27 from 11:00 - 11:45 a.m.!** This conversational time will allow you to break the ice with your peers in advance of Wednesday's full Community of Practice meeting when you'll jump right into discussing your group's selected topics and issues.

#### 3 MEET OUR 2019 EXHIBITORS

The 2019 Meals on Wheels Expo on Wednesday, August 28 from 3:00 - 6:00 p.m. promises to be better than ever before, featuring the latest and greatest products and services to support your program's operations and success. On display you'll find a variety of offerings that range from prepared meals and technology solutions, to fundraising consultation and everything in between.

[MEET OUR 2019 EXHIBITORS TODAY](#)

#### 4 GET YOUR FREE UBER RIDES

As the official rideshare partner of America, Let's Do Lunch™ and a proud supporter of Meals on Wheels America, Uber is generously providing each 2019 Conference attendee with a promo code that will cover up to \$25 off two rides for your on-the-ground transportation in Dallas between August 25 and 30.

Don't have the Uber app on your phone, yet? It's free to download! Just search for it in the app store on your mobile device and follow the prompts to get started. Find more help [here](#).

To redeem our promo code, open your Uber app. Tap the three bars in the upper left-hand corner. Tap "Payment" and scroll down to tap "Add Promo Code." Type in the promotion code **MOW2019** and tap "Add."

## 5 WANT CREDIT FOR THAT?

**CEU Credits** – Meals on Wheels America has applied for 10 sessions to count for continuing education hours for Registered Dietitians and Dietetic Technicians from the Commission for Dietetic Registration, Academy of Nutrition and Dietetics. This application is pending. If approved, Certificate of Attendance forms that include all approved sessions will be available at Registration.

**CFRE Credits** – Meals on Wheels America has had 10 sessions for pre-approval for CFRE Education credit. If approved, Certificate of Attendance forms that include all approved sessions will be available at Registration.

## 6 PACK YOUR BRANDED GEAR TO WEAR ON THURSDAY, AUGUST 29

To celebrate the power of Meals on Wheels, we are encouraging all attendees to wear their favorite branded t-shirts, hats or other items on the last day of Conference, Thursday, August 29. Whether it's your navy, teal and green gear from past Conferences, your favorite "America, Let's Do Lunch™" t-shirt or merch from one of your program's own events, we want to see your pride!

Don't have anything to wear? We will be selling fresh Meals on Wheels gear at the Pop-Up Shop next to Registration, so stop by early in the week to get yours before it sells out!

## 7 WATCH OUR 17-MINUTE CONFERENCE ORIENTATION WEBINAR

Whether you're a first-timer or a seasoned Conference veteran, our on-demand 2019 Conference Orientation webinar is designed to get you ready for Dallas and make the most of your time while you're there. Join Sammi Heffron, Manager of Learning and Development, and Leah Lekson, Manager of Membership and Engagement, for a quick run-through of what to expect at the 2019 Conference.

[WATCH THE RECORDING NOW](#)

[DOWNLOAD THE SLIDES](#)

Keep an eye out for **Conference Essentials: Part 3** next week, which will cover things to keep in mind once you arrive in Dallas. Feel free to contact [membership@mealsonwheelsamerica.org](mailto:membership@mealsonwheelsamerica.org) with any Conference questions or concerns in the meantime. We look forward to seeing you soon!

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