



GETTING SMARTER WITH THE NRCNA

UCHEOMA AKOBUNDU, DIRECTOR

February 13, 2020

OVERVIEW

- Introduction to the NRCNA and NRCNA Team
- How Does This Online Resource Help You?
- Let's Look at the NRCNA Website
- What's Next for 2020





**The National
Resource Center on
Nutrition & Aging**

**OUR MANDATE AND
OUR JOURNEY**

POLL #1

**Tell us what
you are
looking for
when you
visit the
NRCNA
website.**



NRCNA GOAL AND PURPOSE

- *Primary goal of the NRCNA is to:*
 - Equip the network with timely, relevant, high quality education and training opportunities for nutrition and aging professionals across the Network.

- *Our Purpose is to:*
 - **Strengthen** the capacity of the aging services network to provide nutrition services for both current and future older adult populations;
 - **Integrate** the aging network into the home- and community-based service system, and
 - Provide **training** and **technical assistance** to the aging network regarding nutrition services.



NRCNA OBJECTIVES

- Create and effectively *disseminate applicable resources* for use by the experienced and inexperienced Aging Network nutrition professional;
- Conduct targeted *outreach and marketing* to State Units on Aging, Area Agencies on Aging, and Nutrition Program providers – based on their training and technical assistance needs, and
- Assist in the solving of technical assistance problems and enable *peer learning* for States' Units on Aging, Area Agencies on Aging and Nutrition Program providers.



YOUR NRCNA TEAM



Sammi
Heffron



Sharron Corle



Uche
Akobundu

The National Resource Center on Nutrition and Aging (NRCNA) is hosted by Meals on Wheels America as part of a cooperative agreement with the Administration for Community Living.



HOW DOES THE NRCNA HELP YOU?

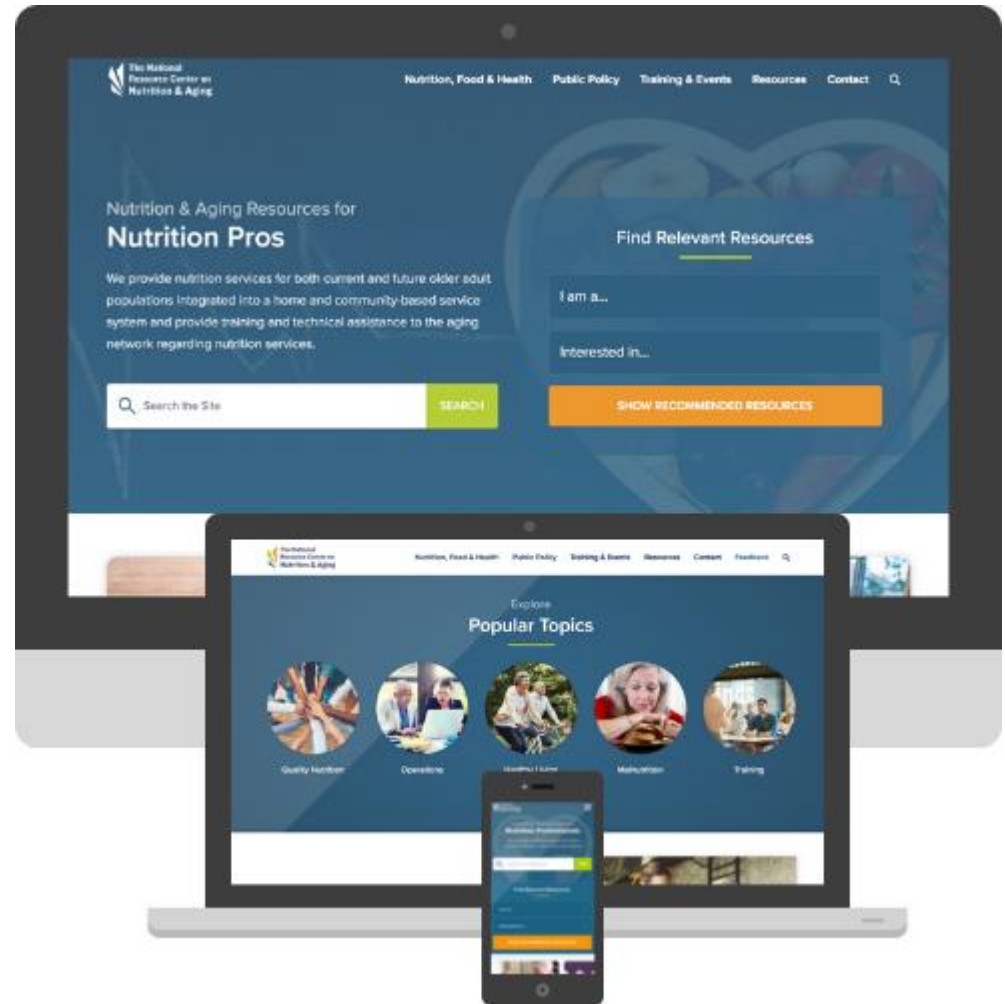
Areas of focus for the NRCNA regarding our programming:

- **Nutrition and Aging**
 - Dietary needs
- **Food service and operations**
 - Practice- and evidence-informed strategies
- **Smart business**
 - Innovative practices
 - Business acumen
 - Sustainability
 - Social entrepreneurship



RESOURCES AVAILABLE 24/7/365

- Easy access to resources, research, tools and training.



NEW TO THE NRCNA? CHECK OUT THE USER GUIDE



[Nutrition, Food & Health](#) [Public Policy](#) [Training & Events](#) [Resources](#) [Contact](#) [Feedback](#) [Q](#)

The National Resource Center on Nutrition and Aging

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[About Us](#)

[New User Site Guide](#)



Administration for Community Living

The U.S. Department of Health and Human Services (HHS) created the Administration for Community Living in 2012. ACL brings together the efforts and achievements of the Administration on Aging, the Administration on Intellectual and Developmental Disabilities, and the HHS Office on Disability to serve as the Federal agency responsible for increasing access to community supports and focusing attention and resources on the unique needs of older Americans and people with disabilities across the lifespan.

Meals on Wheels America

Meals on Wheels America is the oldest and largest national organization supporting the more than 5,000 community-based senior nutrition programs across the U.S. that are dedicated to addressing senior hunger and isolation.

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**The National
Resource Center on
Nutrition & Aging**

Website Tour

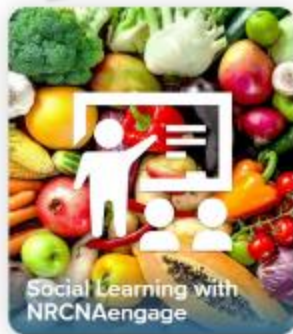
ACCESS TO CURATED RESOURCES

The screenshot displays the website's header with navigation links: Nutrition, Food & Health; Public Policy; Training & Events; Resources; and Contact. The main content area features the title "Nutrition & Aging Resources for Nutrition Professionals" and a description: "Resources for current and future older adult populations and nutrition training and technical assistance to the aging network." A search bar is located at the bottom left with the text "Search the Site" and a "SEARCH" button. On the right, a "Find Relevant Resources" section includes two input fields: "I am a..." and "Interested in...", followed by a "SHOW RECOMMENDED RESOURCES" button. A large red arrow points from the top left towards the search and filter area.



KEY SECTIONS

The screenshot shows the top navigation bar of the NRCNA website with links for Nutrition, Food & Health, Public Policy, Training & Events, Resources, and Contact. The main header area features the text "Nutrition & Aging Resources for Nutrition Professionals" and a sub-header "Resources for current and future older adult populations and nutrition training and technical assistance to the aging network." A search bar is present with the text "Search the Site" and a "SEARCH" button. To the right, there is a "Find Relevant Resources" section with two input fields: "I am a..." and "Interested in...", followed by a "SHOW RECOMMENDED RESOURCES" button. A large red arrow points from the search bar area down towards the featured content cards.



[View Recent Updates](#)



POPULAR TOPICS

Explore Popular Topics



Quality Nutrition



Operations



Healthy Living



Malnutrition



Training



Public Policy



Data & Stats



Sample Forms



Toolkits



Health

[More Topics](#)

BE SURE TO CHECK OUT:

- Curated Resource Listings
- Recent Updates <https://nutritionandaging.org/updates/>
- Training & Events
- Resource Collections – Top of Webpage
- White Paper and Issue Brief Collection
- [Social Determinants of Health Card Game](#)



NEW RESOURCES IN 2019

FOOD SAFETY ON THE GO



COLLEGE OF
AGRICULTURE &
NATURAL RESOURCES



**URGENCY
FOR CHANGE** A CALL TO ACTION
FOR THE AGING
NETWORK

**Nourishing Seniors Through
Medically Tailored Meals**



August 8, 2019 Proceedings
Convened by the
National Resource Center on
Nutrition and Aging
Arlington, Virginia
Written by: Elaine Furlow

JULY 2019

CONGREGATE NUTRITION PROGRAMS

AN EXPLORATION OF CURRENT CHALLENGES AND FUTURE OPPORTUNITIES





LET'S GO TAKE A LOOK AT THE NRCNA SITE

WE ARE HERE FOR YOU

- **Need help while on the site?**

- Getting help while you search is easier than ever.
- Click on this hovering button to submit a question!




- **Rate our Resources**


- Let us know what you think of the resources on the site.
- Please rate how helpful each resource is to you.

Helpful?

SAY HELLO, ASK A QUESTION

- We like to hear from you!



Nutrition, Food & Health Public Policy Training & Events Resources Contact 

Contact Us

BY MAIL
1550 Crystal Drive
Suite 1004
Arlington, VA 22202


BY PHONE
Phone: (703) 548-5558
Fax: (703) 548-8024

Select Your Topic

- Select Your Topic
- General Inquiry
- Report a Problem
- Send Feedback
- Submit Resource

Email

Message

I'm not a robot 
reCAPTCHA
Privacy - Terms

Send Message



COMING IN 2020: MORE RESOURCES AND TRAINING

Resources

- White Papers & Issue and Practice Briefs
- E-Learning Modules
- Toolkits

Online Training

- Innovations in Nutrition Programs and Services
- Emergency Preparedness

Live Training

- 3-Part NRCNA Workshop: San Diego, CA | August 30, 2020



UPCOMING TRAINING



Making the Case for Nutrition Therapy: the MNT Works for Seniors Toolkit

- **Hosts:** NRCNA + Academy for Nutrition and Dietetics
- **When :** Tuesday, February 18, 2020
- **Speakers:** Marsha Scofield, MS, RDN, LD, FADA and Paula Ritter-Gooder, PhD, RDN, CSG, LMT
- **To Register:** Visit Us Online @ www.nutritionandaging.org/training



SAVE THE DATE: NATIONAL NUTRITION MONTH WEBINAR

During March 2020, the Administration for Community Living will kick off, together with the National Resource Center on Nutrition and Aging, a series of weekly webinars.

Date: Wednesday March 4

Time: 3:30pm – 5pm ET

Focus: Congregate Nutrition Program

Details: To Follow!



POLL #2



**Tell us what
is going on at
your
organizations
- new or
existing
initiatives
that you are
proud of!**



FOLLOW US ON TWITTER

@NRCNA_enAging



Tweets **178** Following **182** Followers **88** Likes **157**

The National Resource Center on Nutrition & Aging

@NRCNA_engAging Follows you

Resources for current and future older adult populations and #nutrition training and technical assistance to the #aging network.

📍 Washington, DC

🔗 nutritionandaging.org

📅 Joined October 2018


Tweets **Tweets & replies** Media

📌 Pinned Tweet



The National Resource Center on Nutrition & Aging @NR... · 29 Oct 2018

Welcome to The National Resource Center on Nutrition & Aging. We are here to provide resources for current & future older adult populations, #nutrition training & technical assistance to the #aging network. Check us out here:



National Resource Center on Nutrition and Aging
Designed to assist the national aging network, including local nutrition programs as well as national associations and state and regional agencies...
nutritionandaging.org

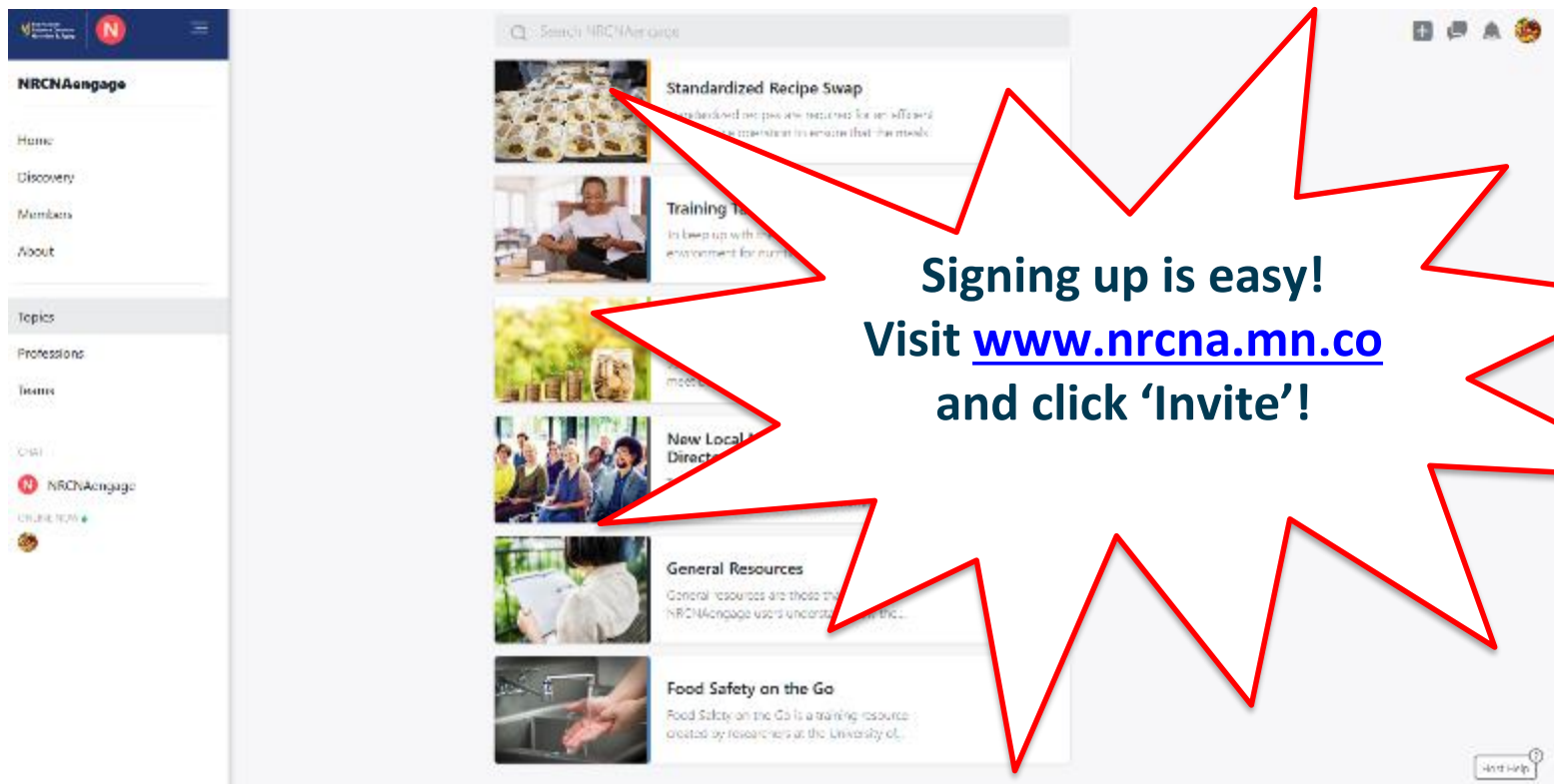
💬 ↻ 1 ❤️ ✉️

CONNECT WITH YOUR PEERS VIA NRCNAengage

The screenshot displays the NRCNAengage web application. On the left is a dark navigation sidebar with a yellow 'N' logo and menu items: Home, Discovery, Members, About, Topics, and ONLINE NOW. The main content area features a search bar at the top with the text 'Search NRCNAengage'. Below this is the 'NRCNAengage' header with a 'Manage' button and a plus sign. A text input field prompts the user to 'Share what's on your mind...'. Below the input field are filters for 'SHOWING PERSONAL FEED' and 'SORTED BY LAST ACTIVITY'. A section titled 'Meet members near Arlington, VA' shows a carousel of member profiles, including one for 'Sammi Helton' with a 'Follow' button. At the bottom of the main content area is a large blue promotional banner with the NRCNAengage logo and the text: 'Invite More Members in One Big Push. The most successful Mighty Networks invite new members in big waves, so members join at the same time. Build your next invite push now.' with an 'Invite Now' button.

CONNECT WITH YOUR PEERS VIA NRCNAengage

- NRCNAengage is an online venue for senior nutrition programs and State Unit on Aging staff across the country to connect, share best practices, resources, recopies and ideas for action!



The image shows a screenshot of the NRCNAengage website. On the left is a navigation menu with links for Home, Discovery, Members, About, Topics, Professions, Issues, and a list of state units including NRCNAengage. The main content area features a search bar and several article cards: 'Standardized Recipe Swap', 'Training', 'New Local Direct', 'General Resources', and 'Food Safety on the Go'. A large red starburst graphic is overlaid on the right side of the page, containing the text: 'Signing up is easy! Visit www.nrcna.mn.co and click 'Invite'!'.

THANK YOU & SUBSCRIBE NEWSLETTER

Q & A



@NRCNA_engAging



www.nutritionandaging.org

Please complete the webinar evaluation!

