WELCOME TO
“MEALS ON WHEELS AMERICA
& FEEDING AMERICA: COLLABORATING TO
SOLVE SENIOR HUNGER”

Presenter: Erika Kelly, Eleni Towns, Emily Basten, Uche Akobundu,
Ivy Glinski and Susan Fox
Facilitator: Magda Hageman-Apol

The webinar will begin on Wednesday, May 27
at 3:30 p.m. Eastern Daylight Time
Our Agenda

1. Strategic Alignment and Collaboration History

2. Local Case Studies Themes, In-depth Look at Vermont and Next Steps

3. Joint Policy Priorities and Ways to Take Action

4. Discussion
Strategic Alignment and Collaboration

Together We Can Solve Senior Hunger

**Meals on Wheels America**

- National membership organization comprised of senior nutrition programs – both Meals on Wheels and congregate programs, meals served in group settings such as senior centers
  - Over 5,000 programs nationwide
  - In nearly every community across the country
  - Primarily serve individuals 60 years of age or older
  - Rely heavily on volunteers to operate
  - 70% of our members deliver both congregate and home-delivered meals

- Committed to empowering local community programs to improve health and quality of life of the seniors they serve so that no one is left hungry or isolated

- Fueled by a vision of an America in which all seniors live nourished lives with independence and dignity

**Feeding America**

- Nationwide network of 200 food banks that leads the fight against hunger in the United States

- Provides food to more than 46 million people through 60,000 food pantries and meal programs in communities across America

- Supports programs that improve food security among the people we serve; educates the public about the problem of hunger; and advocates for legislation that protects people from going hungry

- Senior hunger strategy is focused on building awareness about senior hunger as an issue, increasing access to services for seniors in need, and providing appropriate interventions to respond to the needs of seniors
12,000 INDIVIDUALS TURN 60 EVERYDAY

THE SILVER TSUNAMI

THE AGE WAVE

BABY BOOMERS

FASTEST GROWING POPULATION

EVERY 7 SECONDS

5.3 MILLION
ADULTS 60+
ARE FOOD
INSECURE

4 MILLION MORE
FACE THE THREAT
OF HUNGER
Feeding America – Meals on Wheels America Collaboration Goal

• To strengthen the relationship between Feeding America and Meals On Wheels America, and collaborate to increase access to food assistance for older adults – raising awareness about the serious problem of senior hunger, both at the national level and through collaborations between our networks at the local level.

• Through this effort, we hope to create a productive synergy, leveraging shared innovations and assets to raise awareness about senior hunger and identify tangible solutions to address senior hunger in America.

Sharing our Work

• Feeding America and Meals on Wheels America Collaborate to Solve Senior Hunger
Local Case Studies

Continuum of Food and Nutrition Assistance Needs for Seniors

- **Most Mobile Seniors**
  - Seniors are able to leave their home, shop for groceries, participate in community meal programs, and/or pick up food packages and prepare meals at their home.

- **Least Mobile Seniors**
  - Seniors have limited ability to leave their home, shop or prepare meals.
  - Homebound seniors are unable to shop or prepare meals.

<table>
<thead>
<tr>
<th>Assistance Programs</th>
<th>Home-Delivered Meals</th>
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<tbody>
<tr>
<td>Supplemental Nutrition Assistance Program SNAP</td>
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<td>Senior Farmers’ Market Nutrition Program SFMNP</td>
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<td>Commodity Supplemental Food Program CSFP</td>
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<tr>
<td>The Emergency Food Assistance Program TEFAP</td>
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<tr>
<td>Congregate Meals</td>
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<tr>
<td>Charitable grocery and meal programs, such as food banks, mobile pantries, grocery bags, and congregate and home-delivered meal programs, such as Meals on Wheels.</td>
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Common Aspects of Meals on Wheels Programs and Food Banks

- Mission-driven
- Available professional paid and volunteer staff
- Community-, family-, and program participant-focused
- Able to engage volunteers
- Attention to contribution of foods delivered or served to nutrition status of clients and customers
- Able to use or leverage trucks and other vehicles to support food delivery or transport
- Operate at high levels of sophistication and efficiency

Partnership Examples Around the Country

- East Texas Food Bank | Local Meals on Wheels programs (TX)
- Eau Claire County Meals on Wheels | Feed My People Food Bank (WI)
- FeedMore | Central Virginia Food Bank (VA)
- Lifescape Community Services | Northern Illinois Food Bank (IL)
- Meals and Wheels and More | Capital Area Food Bank (TX)
- Metropolitan Interfaith Food Alliance | Mid-South Food Bank & others (TN)
- Olive Branch Senior Center | St. Mary’s Food Alliance (AZ)
- Senior and Disabled Services Meals on Wheels | Food for Lane County (OR)
Themes Behind Successful Collaborations

- Hunger as a health issue
- Support for transition from institutional care (hospital/skilled nursing facility) to home
- Senior Cafés – health/nutrition focused-dining options for seniors
- Mobile food pantry
- Senior Brown Bag program
- Emergency Food Box program

Common Challenges

- Many Meals on Wheels agencies lack storage space to accept all the produce and fresh food from the food bank and other local partners
- The food bank doesn’t offer packaged food but ingredients – the agency needs to know how to cook and be creative with ingredients
- Limited dedicated staff – volunteers could be leveraged but training is intensive and space is limited at agencies
- Funding is the lynch pin that could take agency operations to the next level
Common Success Factors

• Goal alignment and complimenting strengths
• Flexibility and willingness
• Strong leadership and positive relationships – leaders are committed and engaged in the partnership
• Constant and intentional communication
• Multiple touch points – food bank and agency partnering in multiple or robust ways
• Spend time together on various coalitions and community initiatives

Case Study Work

Countless members of the Feeding America and Meals on Wheels America networks shared details and perspective on their collaborative programs and partnerships.

Special thanks to Banner Olive Branch Senior Center and St. Mary’s Food Bank in Arizona, Meals on Wheels of Bennington County and Vermont Foodbank of Vermont, and Mid-South Food Bank and MIFA - Metropolitan Inter-Faith Association of Tennessee for participating in extended conversations.
Ivy Glinski
Banner Olive Branch Senior Center Senior Manager
Sun City, Arizona
www.bannerhealth.com/Locations/Arizona/Banner-Olive-Branch-Senior-Center

Susan Fox
Meals on Wheels of Bennington County Executive Director
Manchester, Vermont
http://mowbennington.org
Universal Partnership Tips

- Create a shared vision – spend time planning
- Take it slow – try a pilot
- Identify and address each partners needs and expectations
- Identify and utilize the strengths of each partner
- Handle disagreements, disappointments and frustrations early
- Get the right people in the right seat
- Support the partnership’s limitations
- Facilitate continuous and transparent communication

Local Partnership Toolkit – Coming Soon

- Links and Resources
- Internal Case Study Summary
- FAQ and Partnership Guide
Policy Priorities and Ways to Take Action

Federal Nutrition Programs Serving At-Risk Seniors

<table>
<thead>
<tr>
<th>Program</th>
<th>Eligibility</th>
<th>Benefits</th>
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<tbody>
<tr>
<td>SNAP</td>
<td>130% of the federal poverty line or an annual income of $13,140 for a senior living alone.</td>
<td>SNAP benefits (2012)</td>
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<tr>
<td>COMING SOON</td>
<td>First year of SNAP benefits for new and existing SNAP participants.</td>
<td>COMING SOON</td>
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<tr>
<td>TEFAP</td>
<td>Low-income seniors in need of emergency food distribution, including seniors receiving government or non-governmental assistance and facing food insecurity.</td>
<td>TEFAP assistance (2012)</td>
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<tr>
<td>CONSERVATIVE MEALS</td>
<td>Eligible seniors receive nutritious meals delivered to their homes from local faith-based organizations.</td>
<td>CONSERVATIVE MEALS</td>
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<tr>
<td>MEAL-BASED</td>
<td>Eligible seniors receive nutritious meals served from local faith-based organizations.</td>
<td>MEAL-BASED</td>
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Note: All programs are subject to change and availability. Always check with local organizations for the most up-to-date information.
POLICY SOLUTIONS TO STRENGTHEN FEDERAL NUTRITION ASSISTANCE PROGRAMS

• Older Americans Act
  – Reauthorization for congregate and home-delivered meals
• Supplemental Nutrition Assistance Program (SNAP)
  – Outreach and strengthened access such as simplified applications
• Commodity Supplemental Food Program (CSFP)
  – Provide funding to expand program nationwide

TAKE ACTION!

• Site visits with elected officials
  – Educate your members of Congress, your governor, and other influencers
• Local media
  – Coordinate with fellow providers to tell the story of the public-private partnership to solve senior hunger
• Contact Congress about the OAA Reauthorization 2015

For more information:
Meals on Wheels of America’s Resources:
http://www.mealsonwheelsamerica.org/take-action/advocate
http://www.mealsonwheelsamerica.org/about-membership/member-benefits/tools-resources/advocacy-efforts/storycorps

Feeding America’s Resources on HungerNet
https://www.hungernet.org/advocacy/Pages/home.aspx
Congressional Targets

Senate HELP Committee

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<tr>
<th>Lamar Alexander (R-TN)</th>
<th>Patty Murray (D-WA)</th>
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<tr>
<td>Mike Enzi (R-WY)</td>
<td>Barbara Mikulski (D-MD)</td>
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<td>Richard Burr (R-NC)</td>
<td>Bernie Sanders (D-VT)</td>
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<td>Johnny Isakson (R-GA)</td>
<td>Al Franken (D-MN)</td>
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<td>Rand Paul (R-KY)</td>
<td>Michael Bennet (D-CO)</td>
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<td>Susan Collins (R-ME)</td>
<td>Sheldon Whitehouse (D-RI)</td>
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<td>Lisa Murkowski (R-AK)</td>
<td>Chris Murphy (D-CT)</td>
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<td>Mark Kirk (R-IL)</td>
<td>Elizabeth Warren (D-MA)</td>
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<td>Tim Scott (R-SC)</td>
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<td>Orrin Hatch (R-UT)</td>
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<td>Pat Roberts (R-KS)</td>
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<td>Bill Cassidy (R-LA)</td>
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House Education & Workforce

John Kline (R-MN)        Bobby Scott (D-VA-03)
Joe Wilson (R-SC-02)     Ruben E. Hinojosa (D-TX-15)
Virginia A. Foxx (R-NC-05) Susan A. Davis (D-CA-53)
Duncan D. Hunter (R-CA-50) Raul M. Grijalva (D-AZ-03)
Phil Roe (R-TN-01)       Joe Courtney (D-CT-02)
Glenn W. Thompson (R-PA-05) Marcia L. Fudge (D-OH-11)
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GlennGrothman (R-WI-06)  |
Steve Russell (R-OK-06)  |
Carlos Curbelo (R-FL-26) |
Elise Stefanik (R-NY-21) |
Rick Allen (R-GA-12)     |

DISCUSSION

- Feedback
- Questions
- Comments

MEALS ON WHEELS AMERICA COLLABORATION
Thank You!

For More Information, please contact:

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UPCOMING WEBINAR!

PROVIDING QUALITY MEALS FOR DIFFERENT DEMOGRAPHIC GROUPS

PRESENTERS: Uche Akobundu, Luanne Hinkle, Suzanne Washington and Tom Maier
WHEN: Thursday, June 4, 2015
TIME: 3:30 PM to 4:30 PM EDT
FEE: $25
COMPETENCY: Food Service Knowledge
CONCENTRATION: Nutrition

Register at: https://www.mowaa.org/academy/webinar/registration-6-4-2015