

BJ's Charitable Foundation Grant 2015

Meals On Wheels America

Important Information about This Grant

Thanks to the generosity of the BJ's Charitable Foundation, Meals on Wheels America is pleased to distribute \$80,000 in grants to Meals on Wheels programs across the country in markets that matter most to BJ's.

Grants are restricted to capacity-building, defined in this application as equipment such as refrigerated vehicles, freezers, coolers, thermal blankets, totes, thermometers, scales, computers, tables, etc. or training that builds agency capacity, such as volunteer recruitment, food safety, etc. If needed, up to 50% of the funding request may also be restricted to food purchases. **All grant requests are for \$5,000.**

Completion of the application does not guarantee any level of funding. All grant recipients will be expected to participate in communications activities that promote BJ's Foundation's generosity, including distributing a press release, posting social media, and hosting a photo opportunity event with a BJ's representative.

Application Deadline: 5:00pm EST, November 13, 2015

Decision Deadline: Meals on Wheels America will notify you of the final funding decision by December 21, 2015.

Requirements: All winning recipients will also be expected to utilize or allocate the funds and submit a mid-term report by April 15, 2016. All funds must be utilized and a final report must be submitted by July 15, 2016.

Questions: Should you have any questions, please reach out to grants@mealsonwheelsamerica.org

Project Name*

Name of Project.

Character Limit: 100

Application

How would a capacity-building grant of up to \$5,000 from the BJ's Charitable Foundation lead to increased impact (e.g., the number of senior clients you serve, the increased number of meals you provide, the number of individuals removed from your waiting list, increased volunteer recruitment efforts, etc.) in the community you serve? Please provide answer in one uploaded document.

Submission Instructions:*

- Please answer this question in a creative manner, for example, an expressive photo, drawing, short video, poem, etc.
- Please show the potential impact; for example, number of seniors served, number of meals delivered, number of seniors removed from your waiting list, number of volunteers engaged, etc.
- Your application should be easy to implement and maintain - we are not looking for professional quality imagery, videos, etc. You will be judged on effort, not professional or technical quality.
- If the file size is too large, please contact grants@mealsonwheelsamerica.org for other instructions.

File Size Limit: 10 MB

Photo Release Forms

Please note that by submitting this application, you are permitting Meals on Wheels America and BJ's Charitable Foundation to use the contents of this application in public communications. Please submit signed [photo release forms](#) for all applicable items.

File Size Limit: 3 MB

Project Budget*

Please upload a copy of your project budget for the utilization of this grant. Please use [the Budget Template](#).

File Size Limit: 2 MB

Project Description*

Please describe how you plan to use the grant funds, if awarded.

Character Limit: 1500

Current Metrics

Current number of seniors served per year.*

Please use numbers only, no letters or symbols.

Character Limit: 10

Current number of meals delivered/served per year.*

Please use numbers only, no letters or symbols.

Character Limit: 10

Current number of seniors on your wait list.*

Please use numbers only, no letters or symbols.

Character Limit: 10

Current number of engaged volunteers.*

Please use numbers only, no letters or symbols.

Character Limit: 10

Impact and Sustainability

Estimated INCREASED number of seniors served per year if awarded this grant.*

Please use numbers only, no letters or symbols.

Character Limit: 10

Estimated INCREASED number of meals delivered/served per year if awarded this grant.*

Please use numbers only, no letters or symbols.

Character Limit: 10

Estimated INCREASED number of seniors removed from your waiting list if awarded this grant.*

Please use numbers only, no letters or symbols.

Character Limit: 10

Estimated INCREASED number of volunteers recruited if awarded this grant.*

Please use numbers only, no letters or symbols.

Character Limit: 10

Other estimated key impact statistics.*

Please include any other estimated key impact statistics here.

Character Limit: 200

Brief Narrative on Senior Hunger in Your Community*

Please explain the issue of senior hunger and isolation in your community and explain how this grant would address these issues.

Character Limit: 1000

Outcomes Sustainability*

Please describe the sustainability of the outcomes of the increased capacity.

Character Limit: 800

Grant Requirements

Terms and Conditions*

In order to be eligible to receive this grant, you must agree to these [Terms and Conditions](#).

Choices

I agree to the Terms and Conditions

Hosting a Photo Opportunity*

In order to be considered for this award, you must be able to commit to hosting a photo opportunity in January 2016 with a BJ's representative. Are you able to commit to this requirement?

Choices

Yes

No

Disseminating Event Communications*

In order to be considered for this award, you must be able to commit to disseminating event communications for the photo opportunity (media alert, press release, and social media if accounts exist). Are you able to commit to this requirement?

Choices

Yes

No